

chi.

Marketing solutions

chi.

COMPANY PROFILE

VOICE FROM THE STONE.

WHO'S CHI:

Shortly in two words **“Your Partner”**

In Chi we don't focus on who we are!

We focus on Who you are! And **why you have chosen us!**

First! Your business starts for a main reason, the sales growth! And this is our priority. We study your Business and the market that you are targeting, then we search about your Target Audience to start establishing your brand to be in the best level between your competitors. Then we create the best marketing strategy, to lunch your business in a healthy way to the market while we are focusing to target each one of your audiences in the right way.

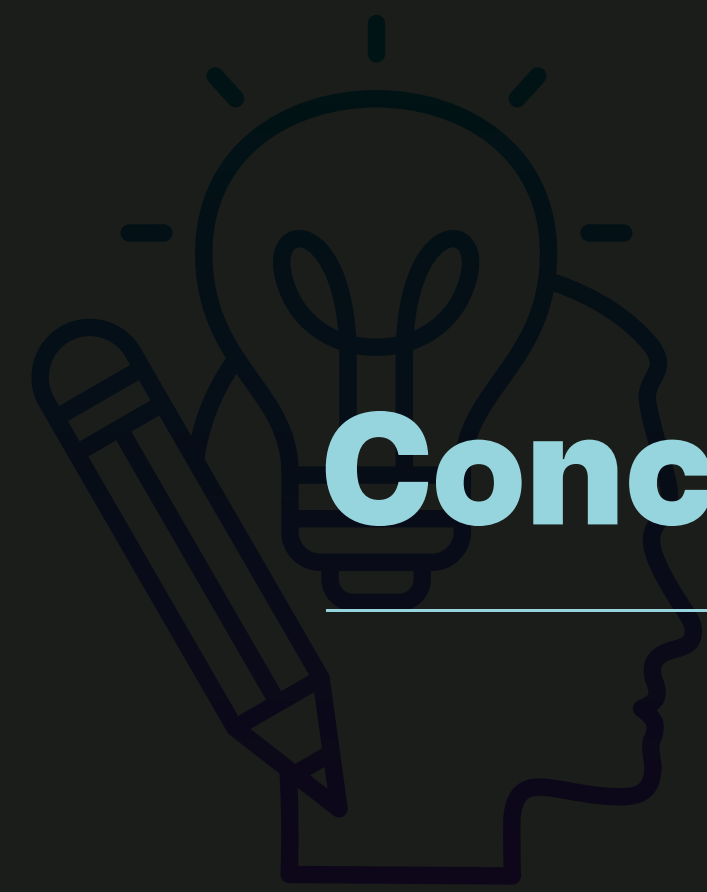
That's why our aims are

Study, Establishing, Create, and Target.

VOICE FROM THE STONE.

VOICE FROM THE STONE.

OUR SERVICES



Concept Creation.

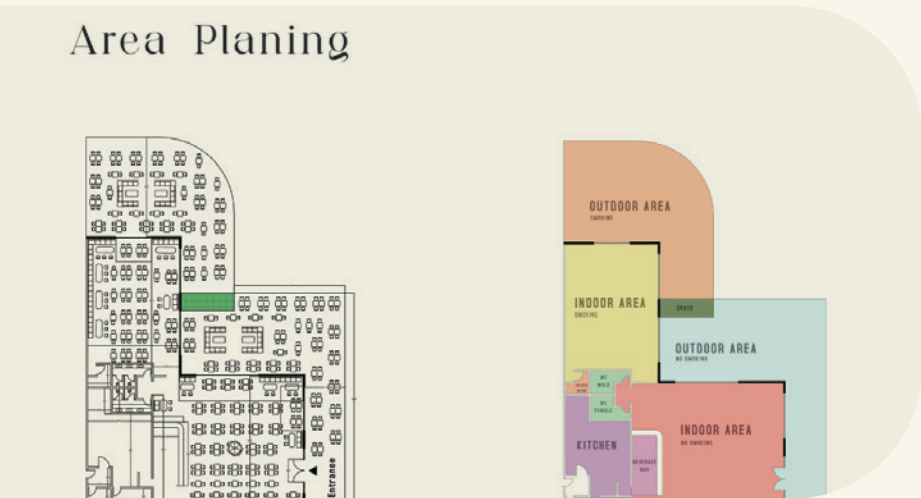
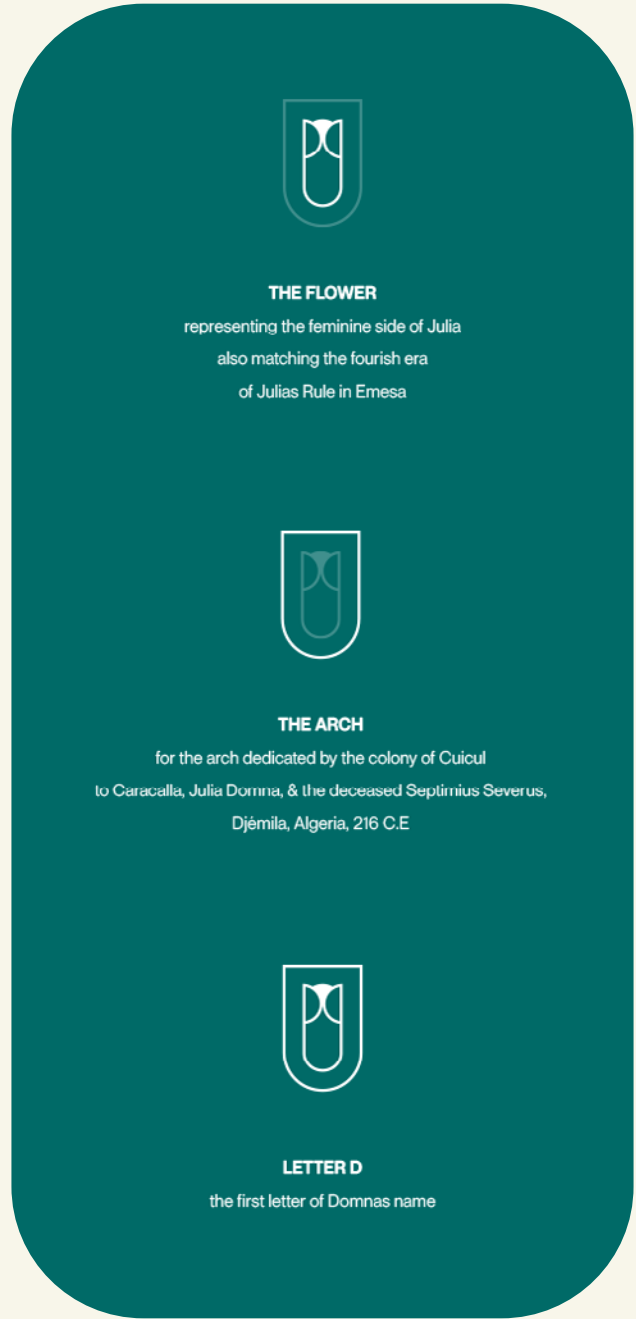
“The Best part for you if your project still only an idea or even without idea“

Concept creation is developing the ideas into reality and detailed.

- **Develop the Idea:** Brainstorming and exploring different concepts to create the project requirements or objectives.
- **Storytelling:** Brand storytelling is about connecting with your audience on a deeper level, going beyond the product or service features.
- **Branding design:** creating a visual identity that represents the brand's values and personality. Such like: “Logo Design, Color Palette, Typography, Patterns, Images, and Brand Guidelines “
- **Interior Design:** sketches to the interior of the space to create more aesthetically pleasing and functional environment. including various factors such as the usage of the space, color schemes, lighting, furniture, materials, and decorative elements to design interiors that meet the needs of the brand.



PANTONE® 18-5025 TCX	Quetzal Green
PANTONE® 11-4302 TCX	Cannoli Cream
PANTONE® 19-4051 TCX	Collegiate Blue
PANTONE® 18-4334 TCX	Mediterranean Blue
PANTONE® 14-4210 TCX	Celestial Blue
PANTONE® 19-4034 TCX	Sailor Blue



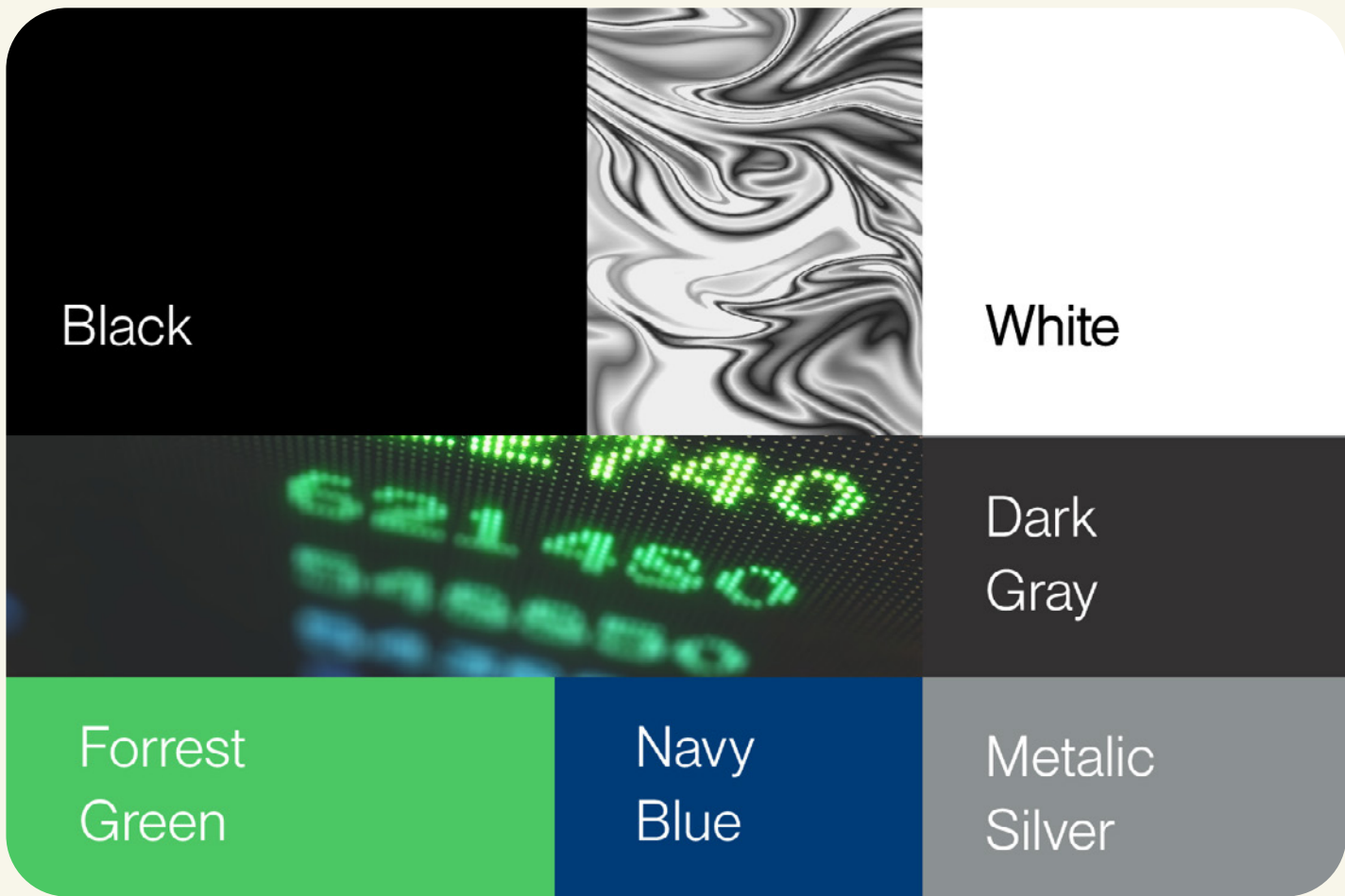
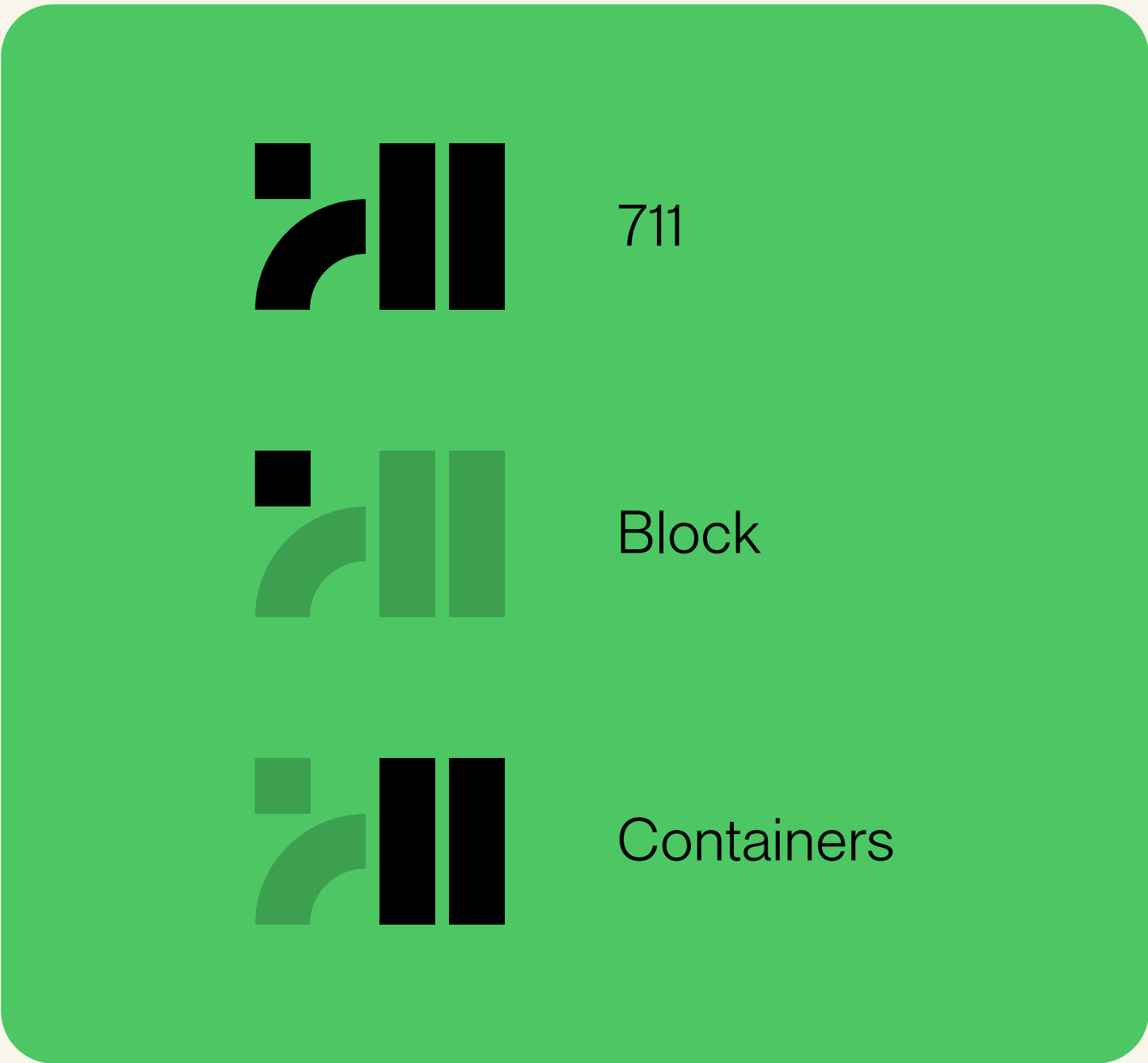
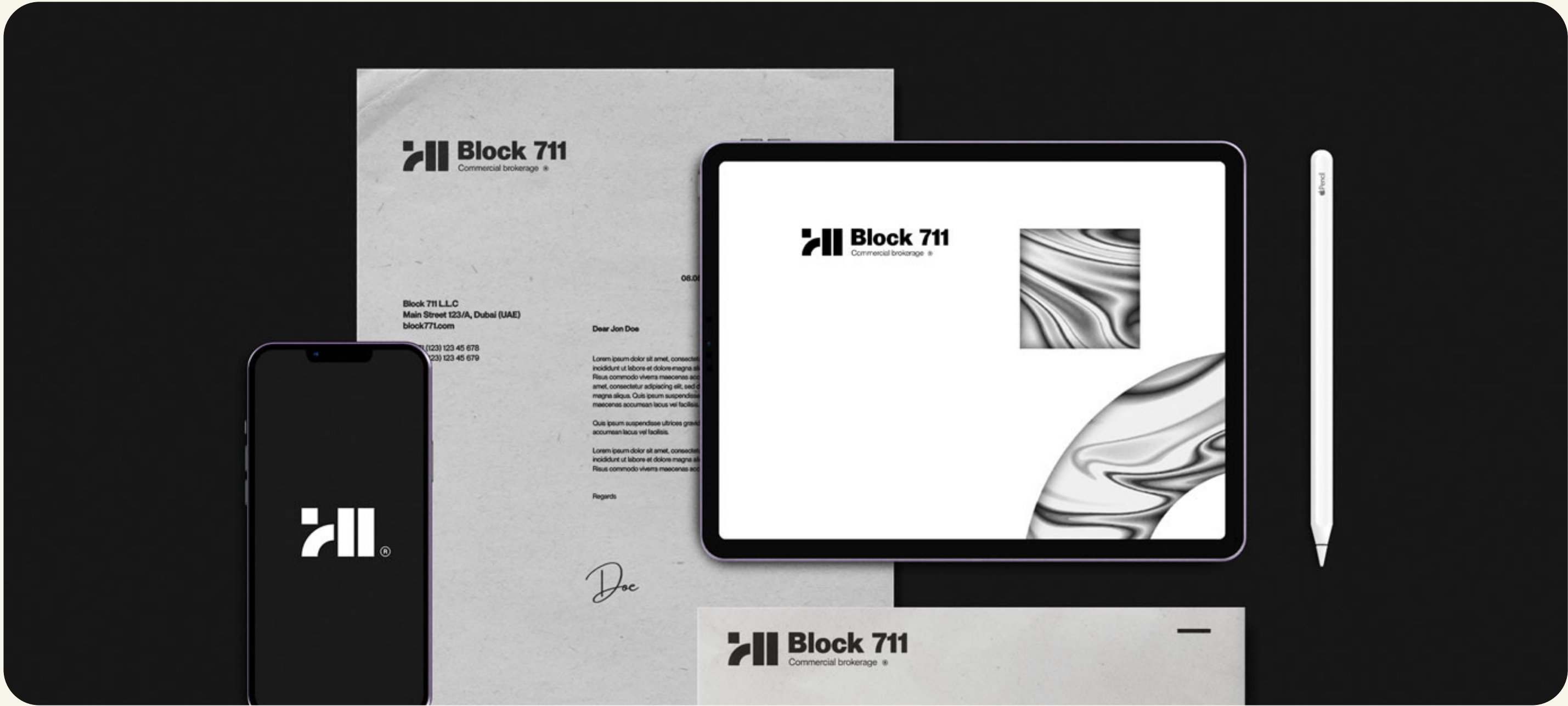
DOMNA PROJECT.

Brand

“The Best part for you if your project still only an idea “

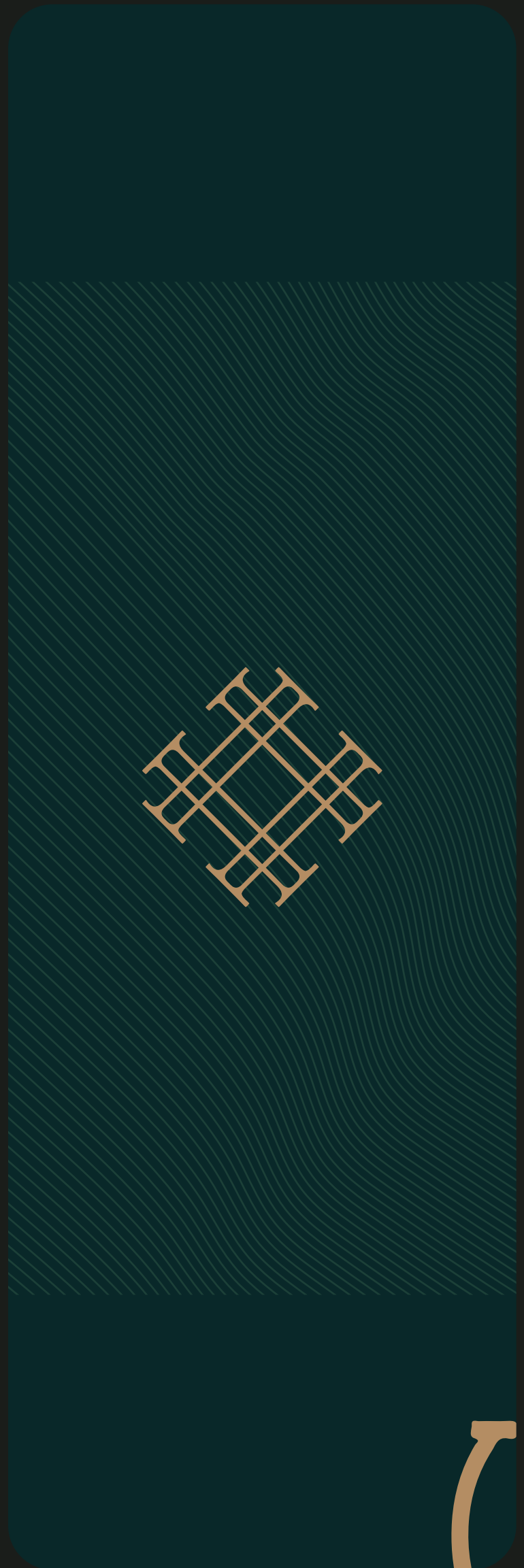
The visual, verbal, and experiential elements of the brand, such as Brand name, logo, color palette, typography “Fonts”, visual Elements, and Brand values that identify and distinguish the brand in consumers' minds.





مولانا MAWLANA

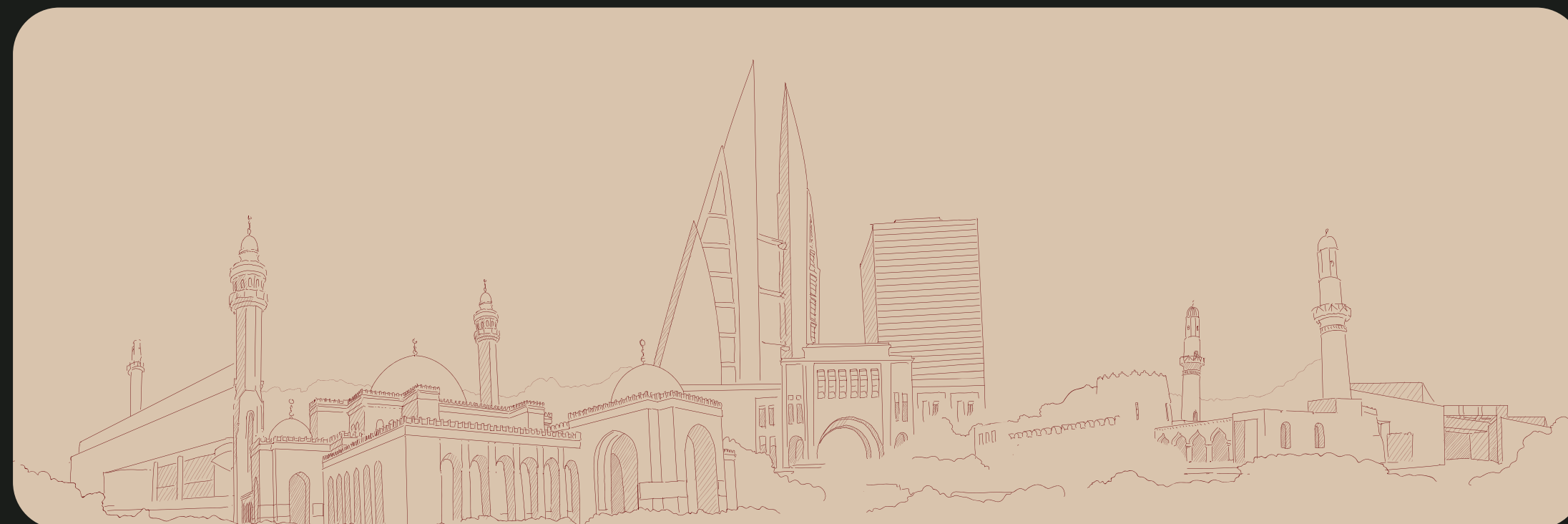
المطبخ البركي
Turkish Cuisine

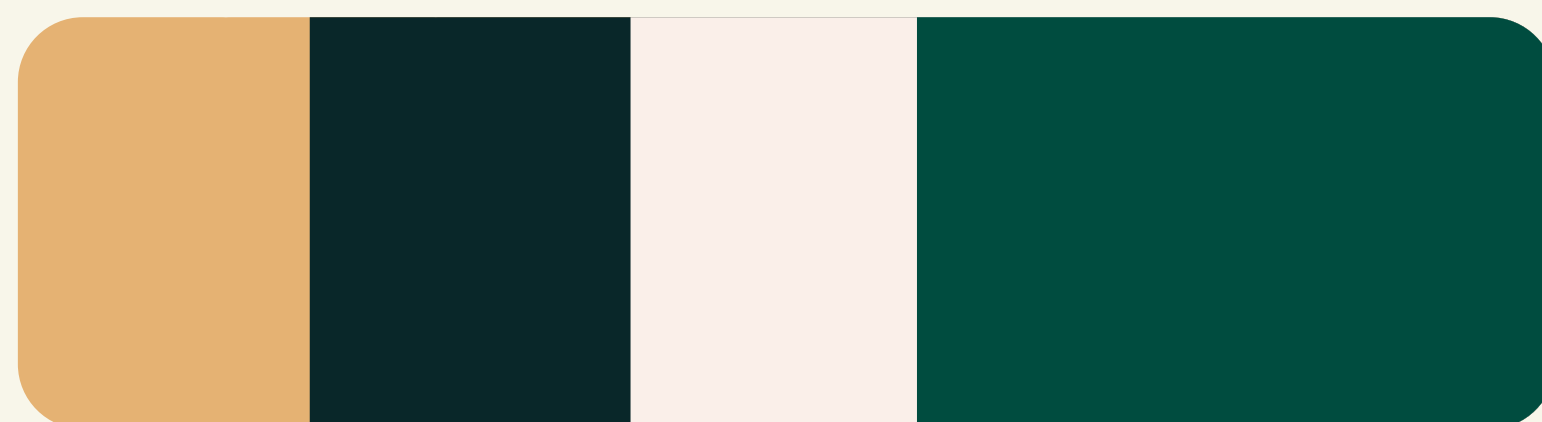




TIKKA BABA

تکه بابا





70.8 مليار درهم

الإيرادات النصف سنوية لمجموعة الإمارات، بزيادة 5% عن العام الماضي، ما يعكس بوضوح قوة الطلب العالي على خدماتها. بزيادة عدد الرحلات إلى 8 مدن إضافية، تستمر الشركة في تلبية تطلعات عملائها في مختلف الأسواق.



Emirates Group

2023 - 24 Highlights

RECORD GROUP PROFIT 18.7 bn AED

RECORD GROUP REVENUE 137.3 bn AED

RECORD GROUP CASH ASSETS 47.1 bn AED

DIVIDEND TO OWNER 4.0 bn AED

COMMITTED INVESTMENTS IN FUTURE CAPABILITIES 111.0 bn AED

EMPLOYEES 112,406



we Grow
Bigger



أحمد هاشم خوري
Ahmed Hashim Khoori



رؤية جديدة
بشكل جديد









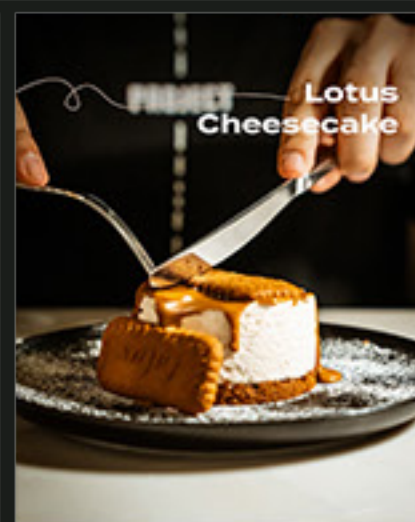
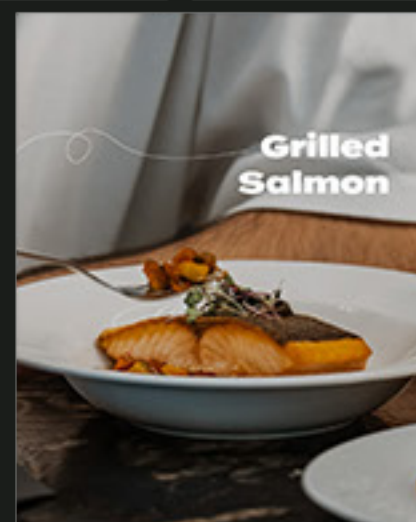


Social Media Management.

“The Best part for you if you want to target the right audience“

Create a strategy to build a strong online presence. It's a various tasks aim to be engaged with the target audience, increasing brand awareness, and traffic to the company's website, and all social media platforms such like "Instagram, Facebook, TikTok, Snapchat, Linked In, Google Maps, etc...".

- Build up the look and feel on brand's social media platforms.
- Developing content strategy.
- Increase your followers on the platforms.
- Adjusting all settings on social media platforms to ensure a correct and wider reach of target audience.
- Post, Track, and manage the page.
- Community Management, Response/action.





UOUG

FLAVOR IT



ICE
QUAD GRAPE

UOUG

FLAVOR IT



QUAD POMELO

UOUG

FLAVOR IT



QUAD POLO

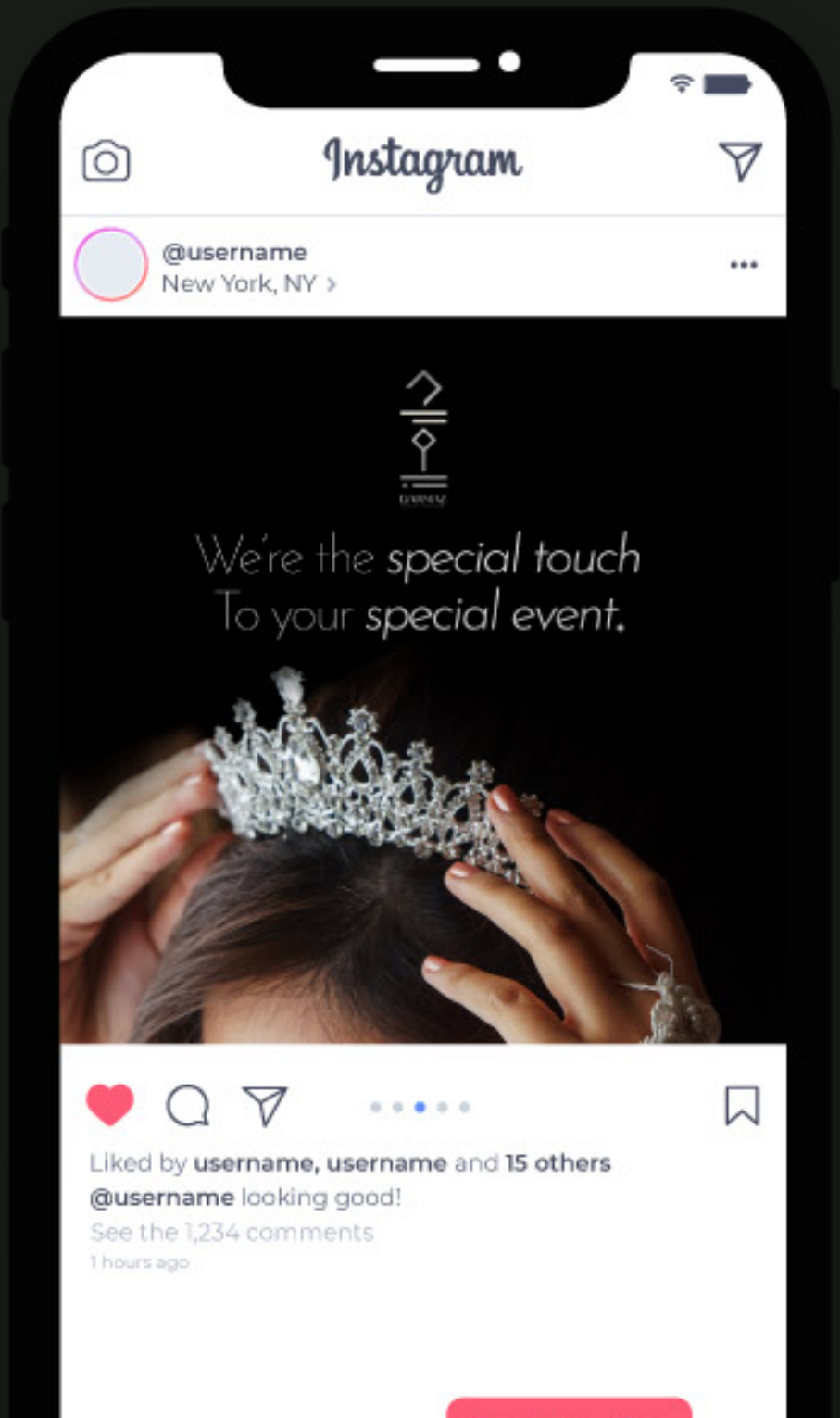
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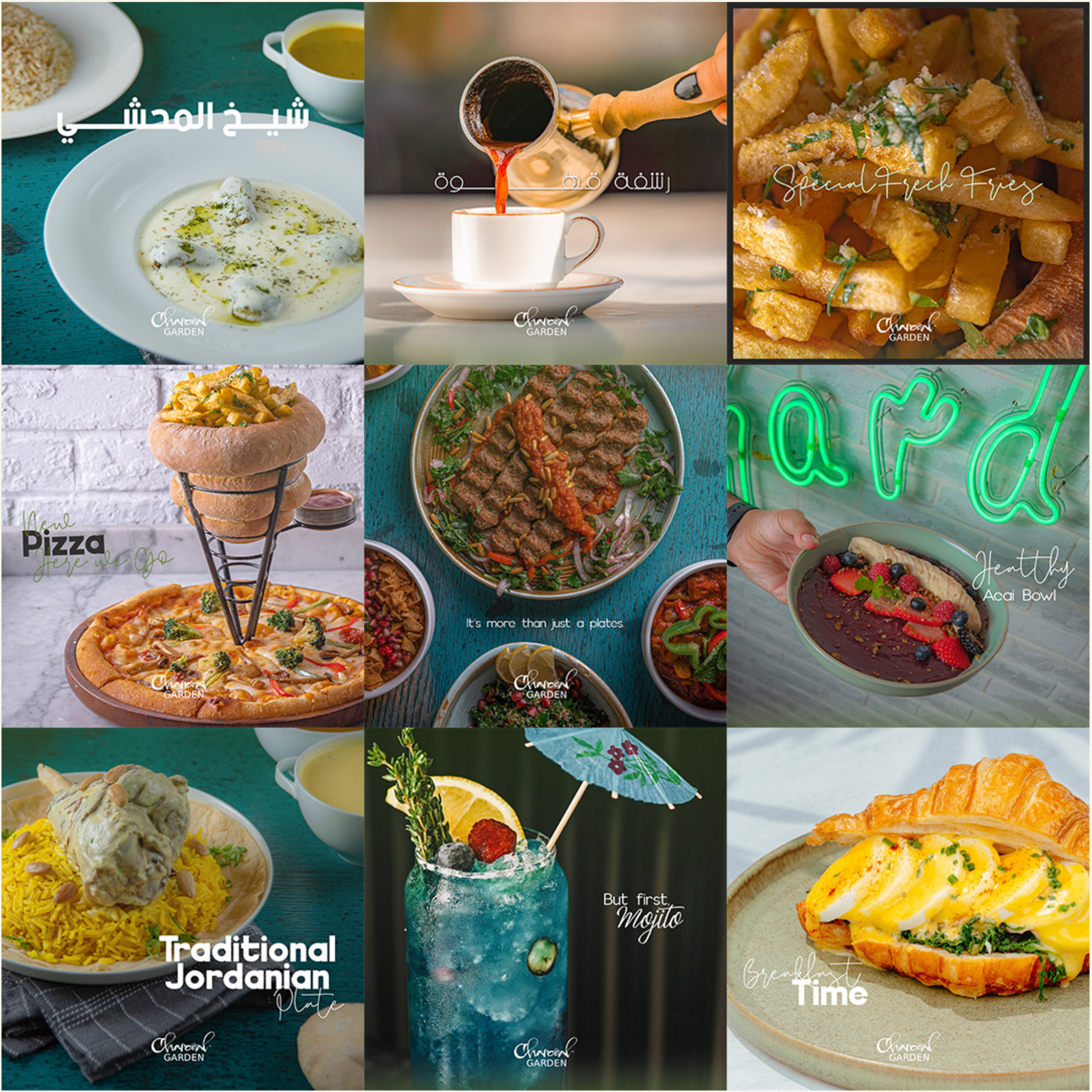
FLAVOR IT



ICE
QUAD MANGO



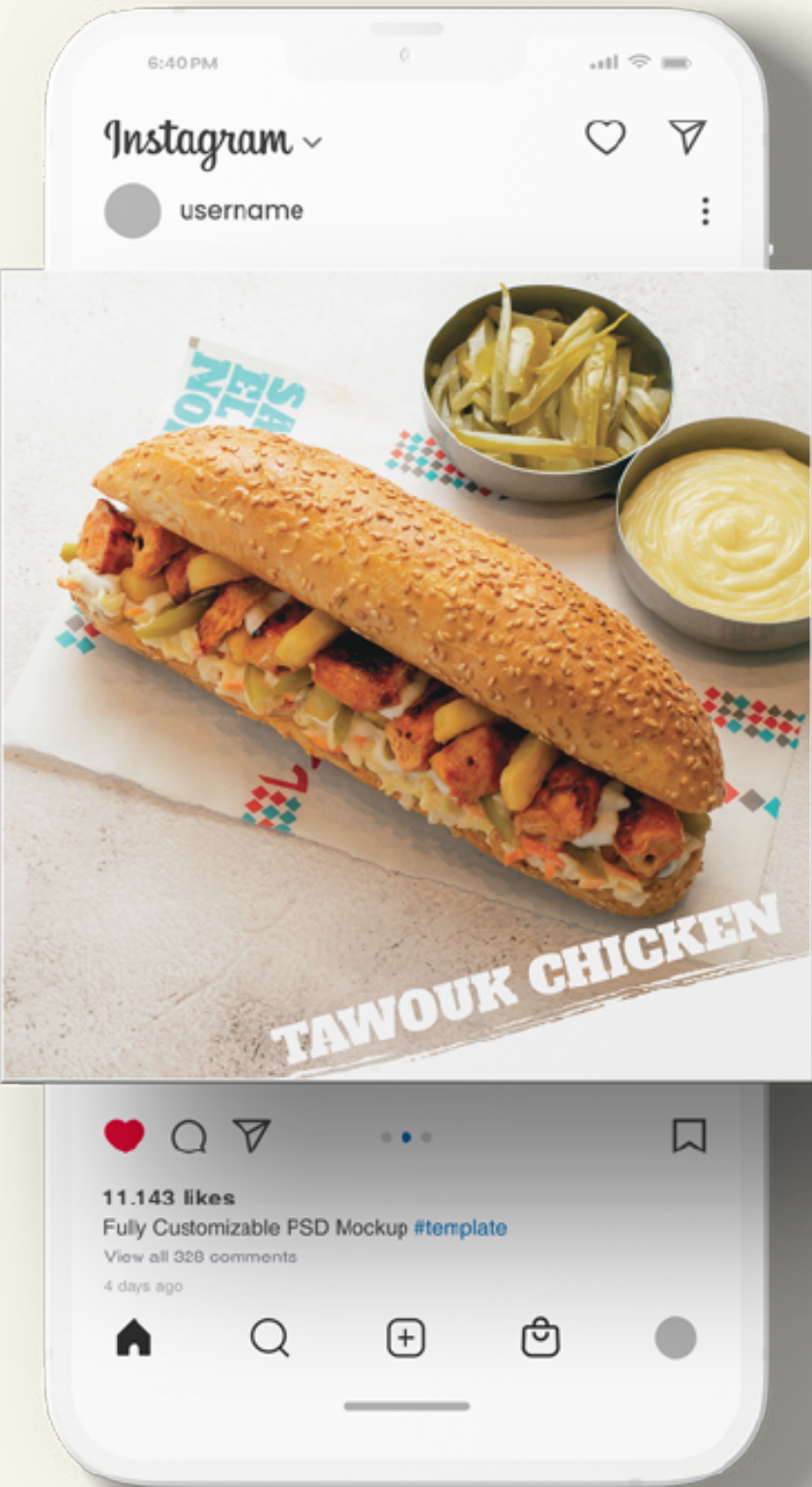







NEW SANDWICHES ARRIVED
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NEW SANDWICHES ARRIVED

DID YOU TRY IT ?



17 أكتوبر اليوم العالمي للقضاء على الفقر



9% 
نسبة الفقر العالمي في عام 2024.

713 مليون 
عدد من يعانون من الفقر حول العالم.

3.3 مليار 
يعيشون في دول مثقلة بالديون.



رشت نفسي لانتخابات
المجلس الوطني عن إمارة
دبي ووضعت الشباب
في قلب برنامجي الانتخابي
لأنهم يستحقون لأنهم
امتدادنا للمستقبل

الرقم
الانتخابي
328

أحمد هاشم خوري
مرشحكم - عن إمارة - دبي

اعلان انتخابي

الرقم
الانتخابي
328

الصوت أمانة
وإيصاله والتعبير عنه أمانة أكبر و أعظم

أحمد هاشم خوري
مرشحكم - عن إمارة - دبي

أبرز انجازات العام

2023 - 24

YEAR IN REVIEW



The EMIRATES GROUP

الرقم
الانتخابي
328

صوتك كلمة وطن... و أمل أجيال
صوتك يرسم مستقبل و يحقق أمل الإمارات بك.

أحمد هاشم خوري
مرشحكم - عن إمارة - دبي

10.4 مليار درهم

تظهر دناتا استقرارا واضحا في قطاع الشحن والناولة الأرضية وخدمات
السفر. بنسبة نمو بلغت 11% هذه الزيادة اللافتة تجسد نجاح
استراتيجية المجموعة، مما يعزز مكانة دناتا في السوق ويزيد من جاذبيتها
عاليا



70.8 مليار درهم

الإيرادات النصف سنوية لمجموعة الإمارات، بزيادة 5% عن العام للآتي،
ما يعكس بوضوح قوة الطلب العالي على خدماتها. بزيادة عدد الرحلات
إلى 8 مدن إضافية، تستمر الشركة في تلبية تطلعات عملائها في مختلف
الأسواق.





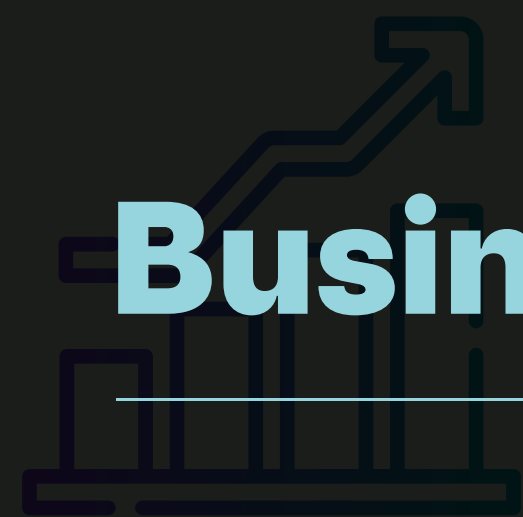


Digital Marketing.

“The Best part for you if you want to increase your sales“

The main goal of the digital marketing varies from one industry to another, so it's important to define what your target is, and here :where we can assist you. Such like

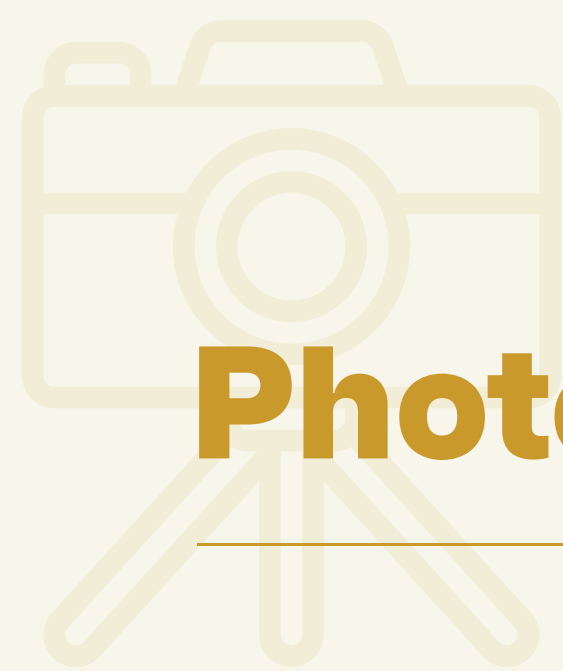
- INCREASED ONLINE VISIBILITY
- BRAND AWARENESS
- PAY-PER-CLICK (PPC) ADVERTISING
- EMAIL MARKETING
- INCREASING CONVERSIONS
- LEAD GENERATION
- SEARCH ENGINE OPTIMIZATION (SEO)
- ANALYTICS & REPORTING



Business Development.

“To grow up your business to the corporate level“

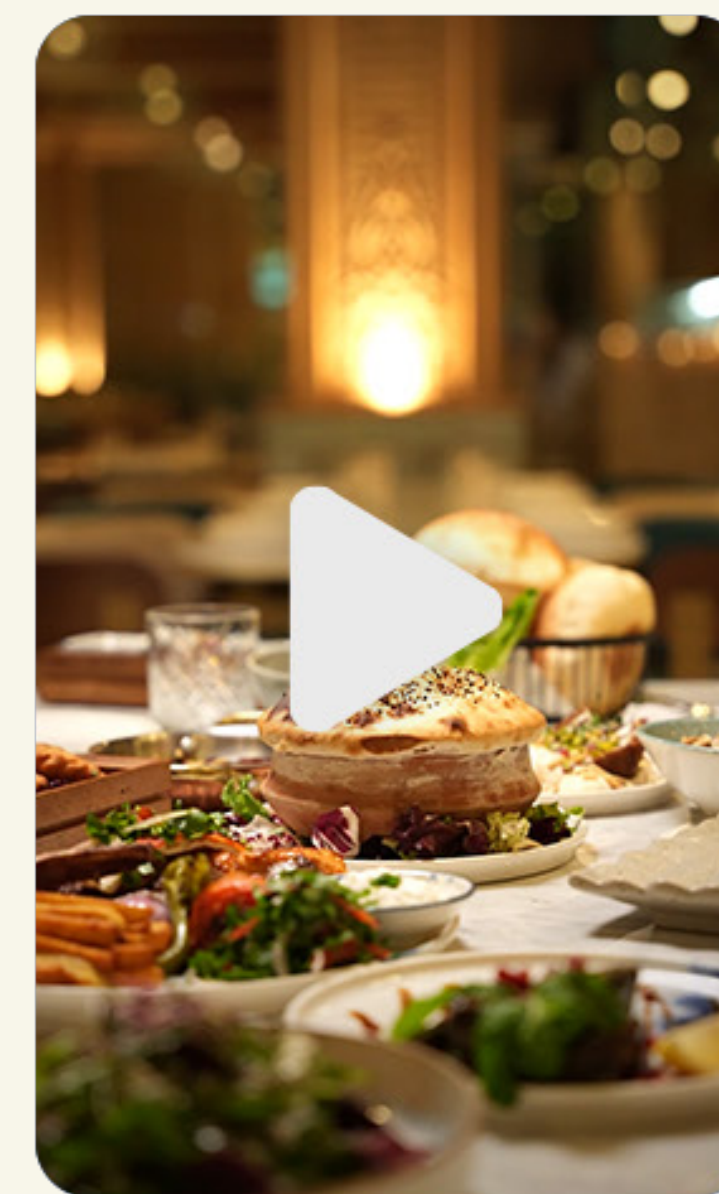
We assist companies in identifying new market opportunities, optimizing strategies, and driving sustainable growth. Our business development services are tailored to each client's unique goals, helping you scale effectively and build a competitive edge

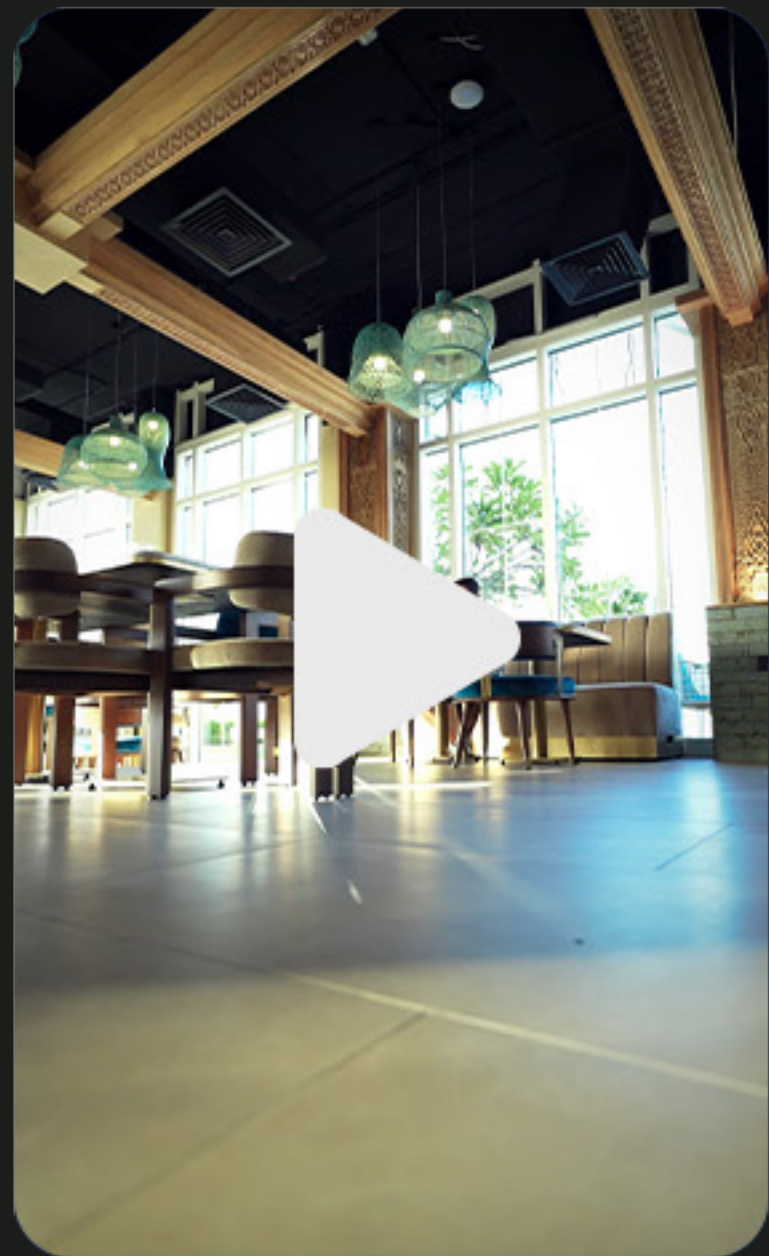


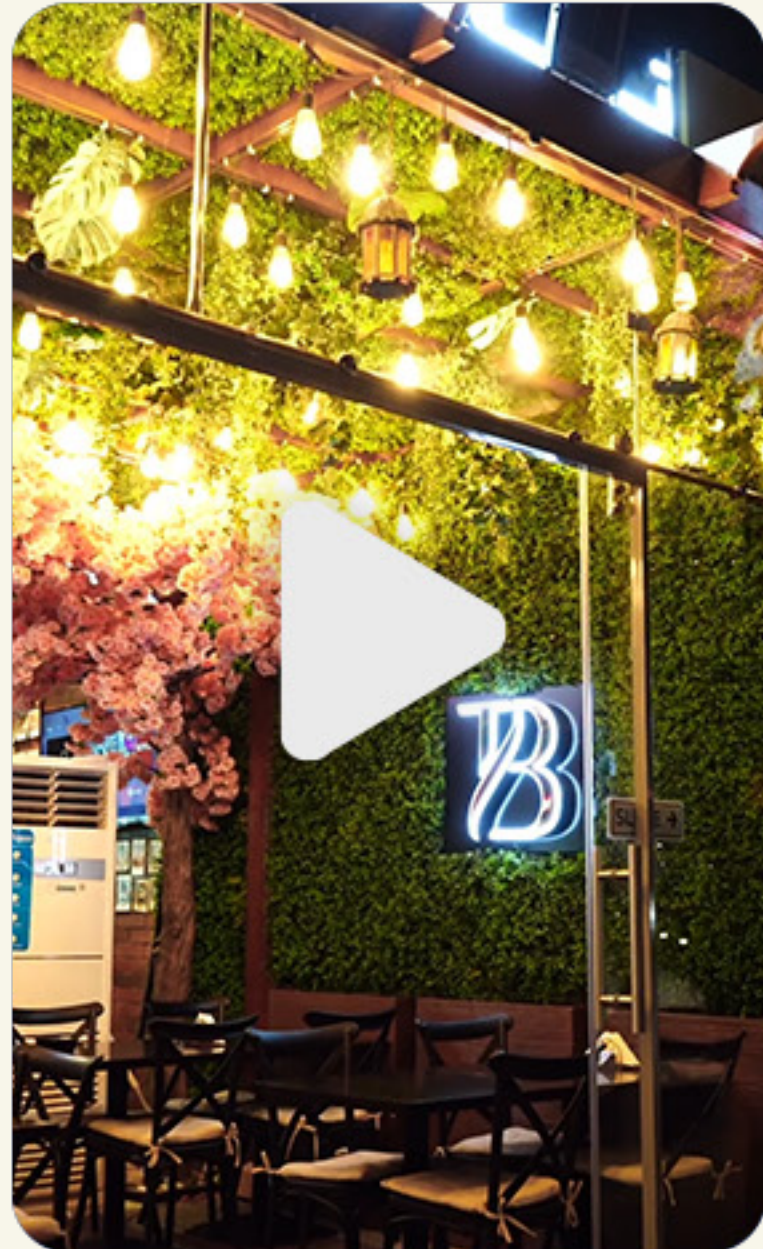
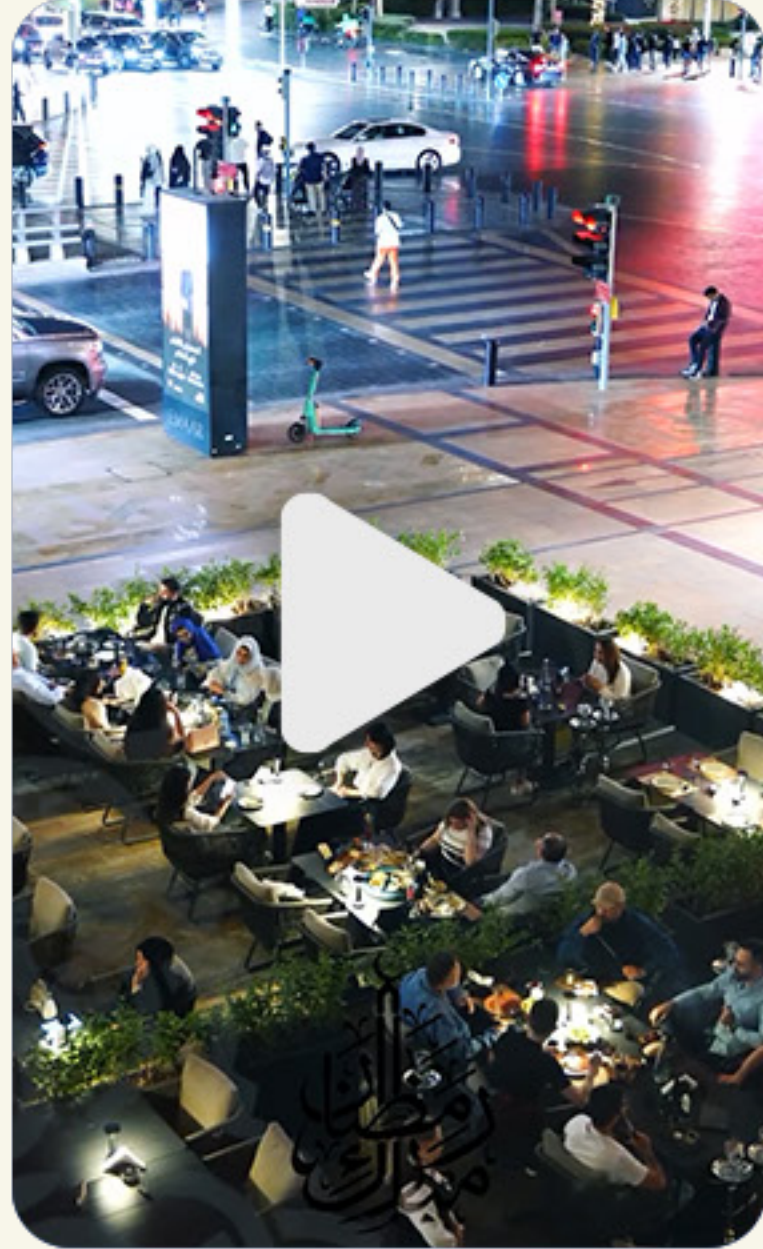
Photography & Videography.

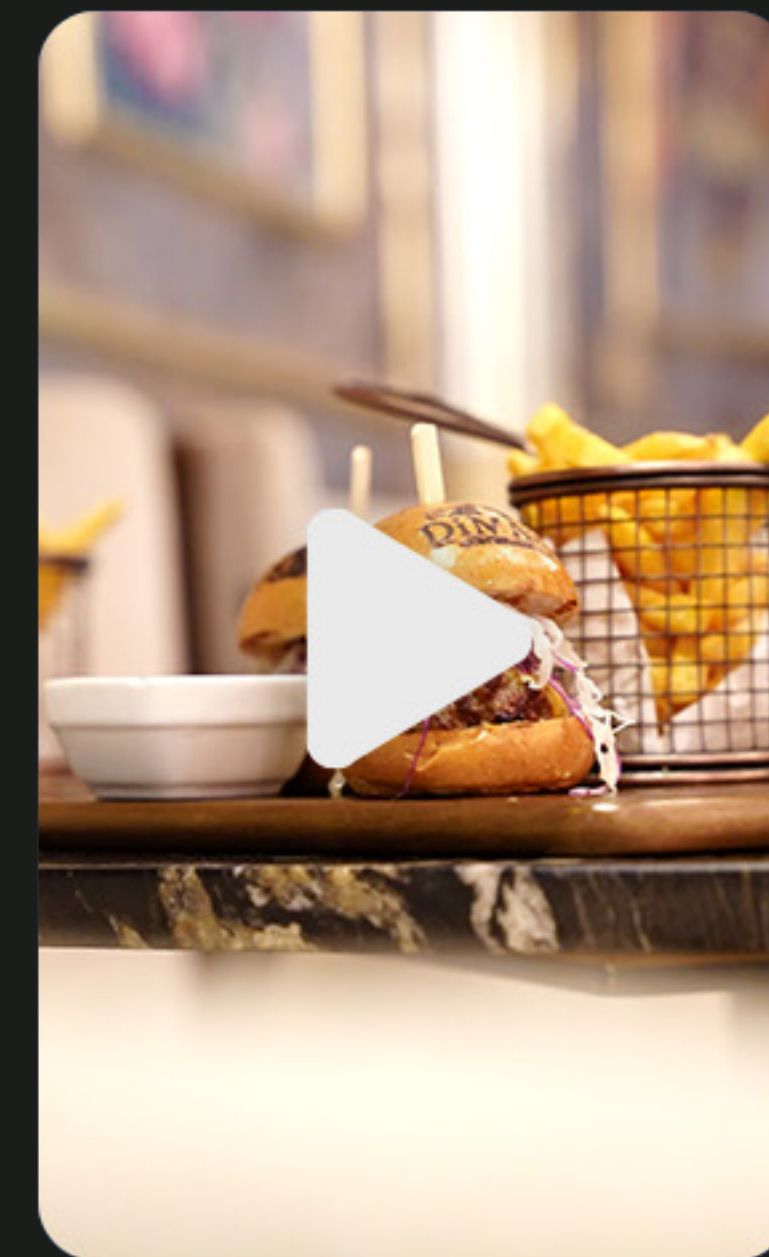
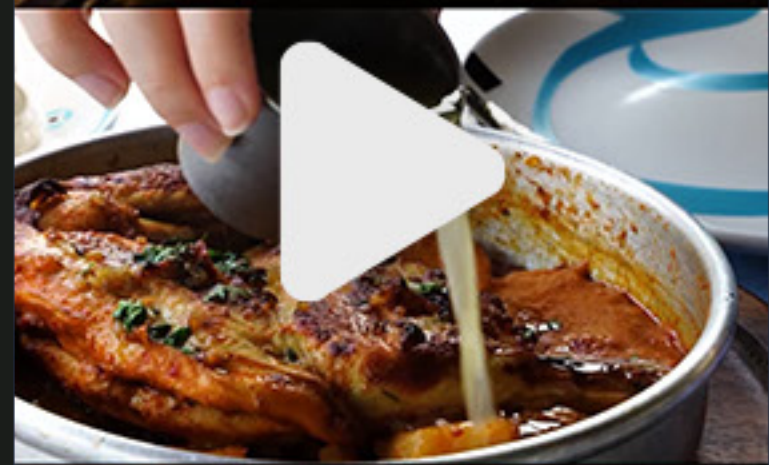
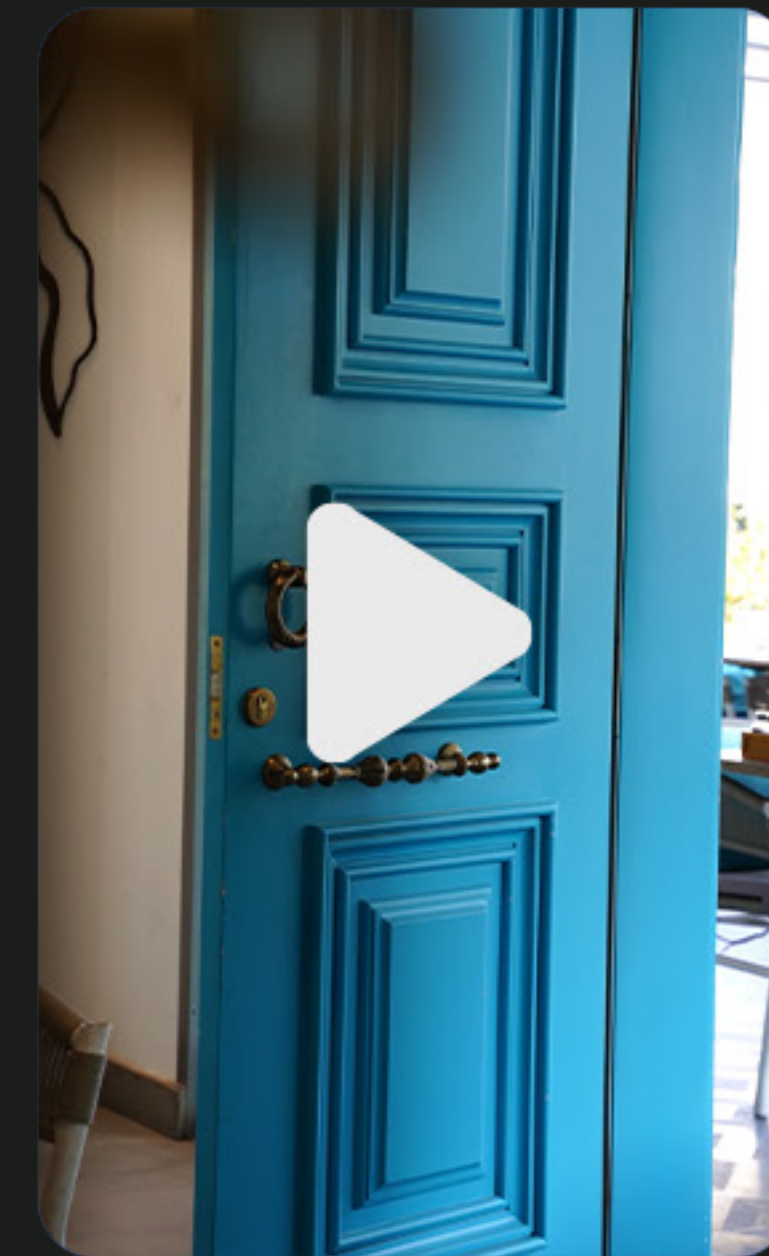
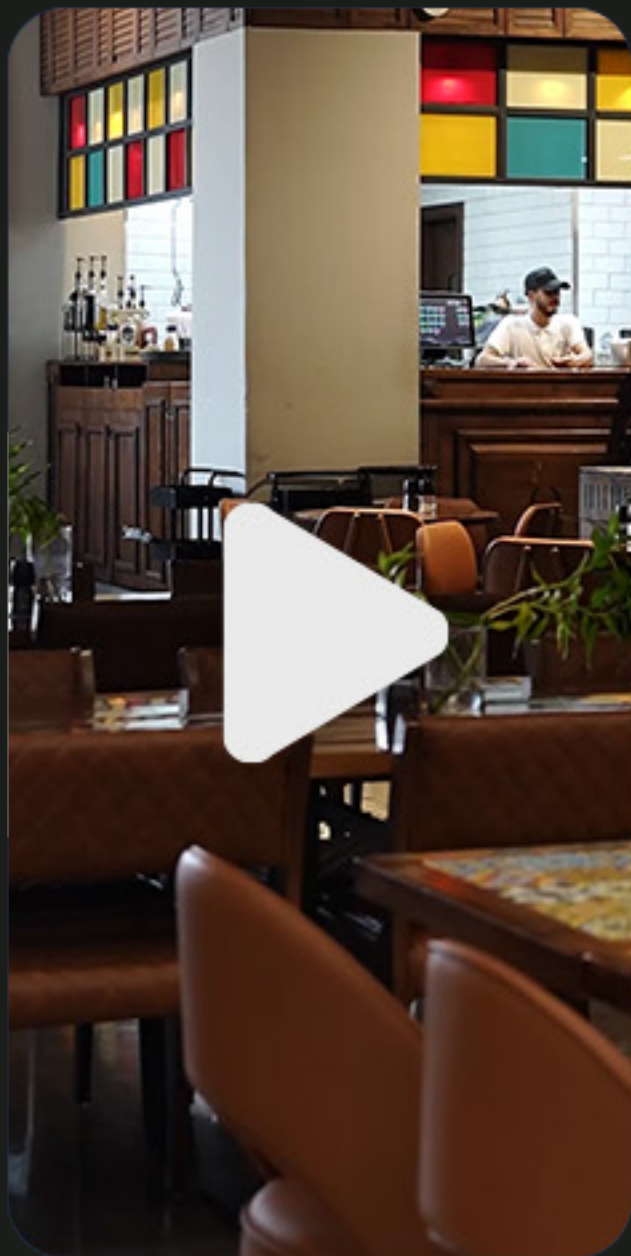
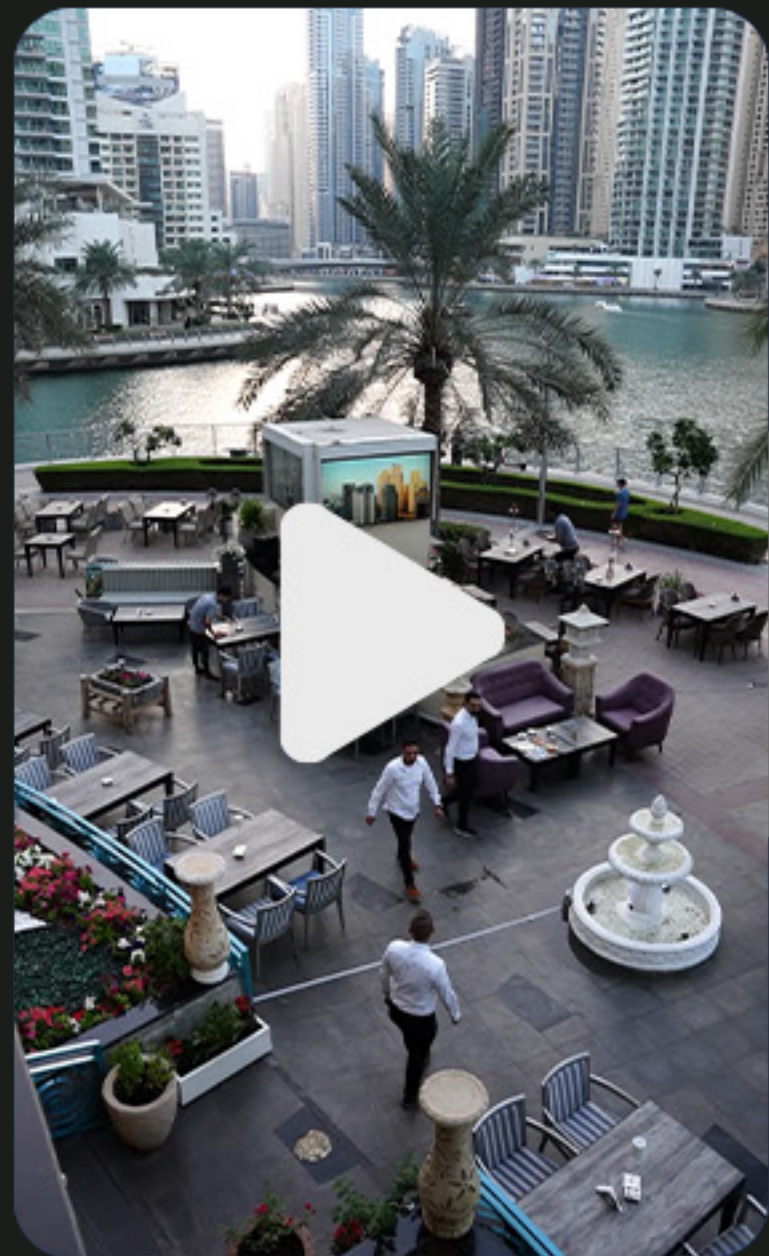
“To show off your business“

Chi offers professional photography and videography services, helping businesses capture their products, services, and stories in the most compelling way. From corporate shoots to promotional videos, our visual content enhances brand storytelling









Printing Solutions.

“To get in touch with the market with special touch of your brand“

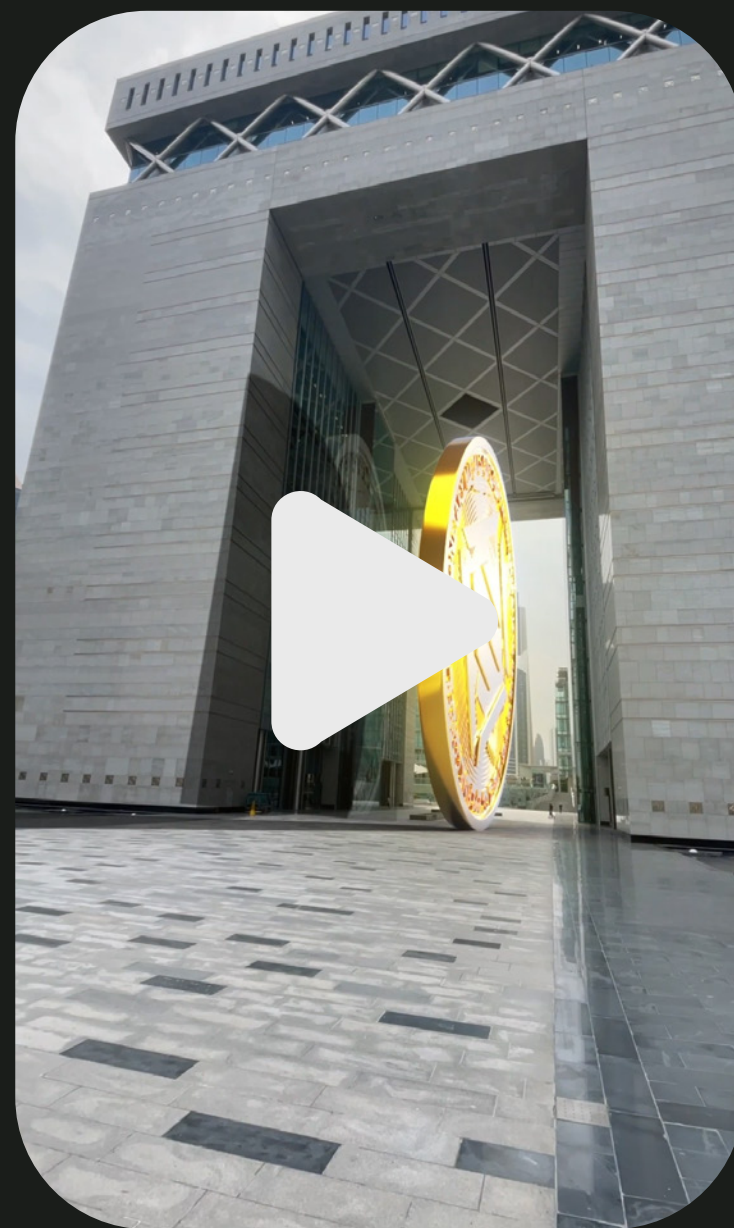
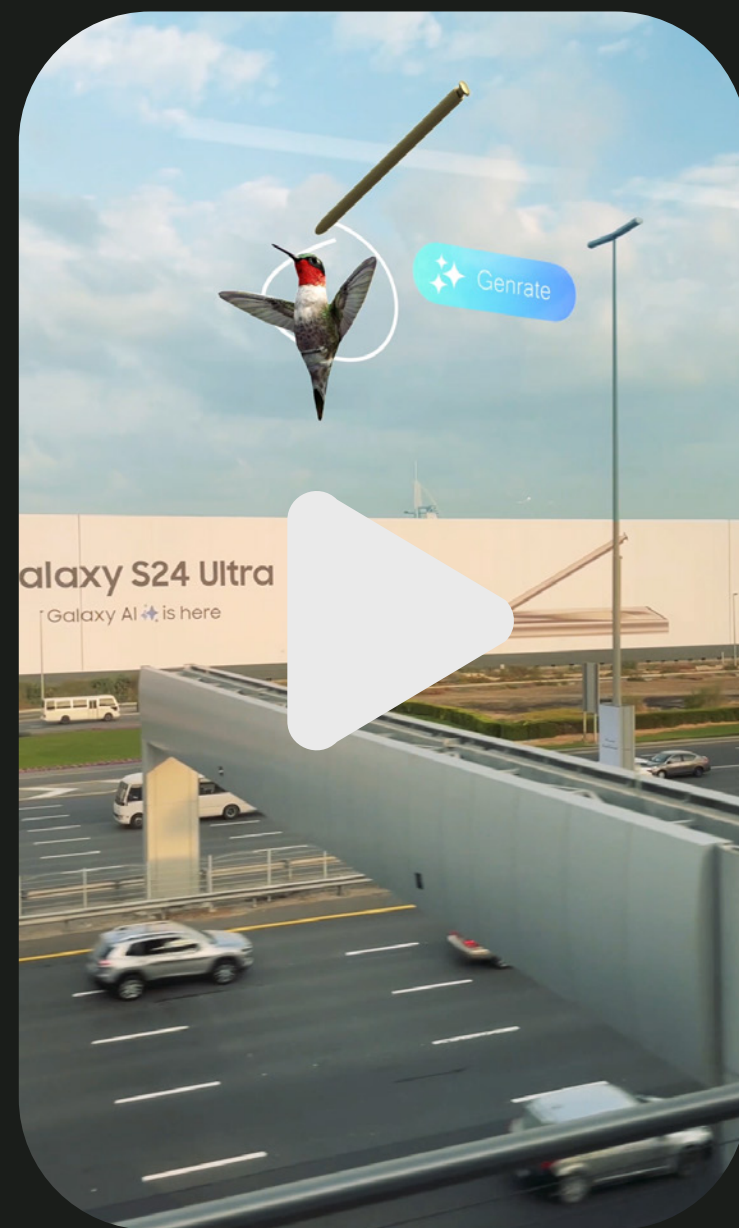
Chi provides top-quality printing services, offering everything from marketing collateral (brochures, flyers) to large-scale event banners. Our comprehensive solutions ensure brand consistency and high-quality results for all your print needs





“To elevate brand perception, engagement, and visibility“

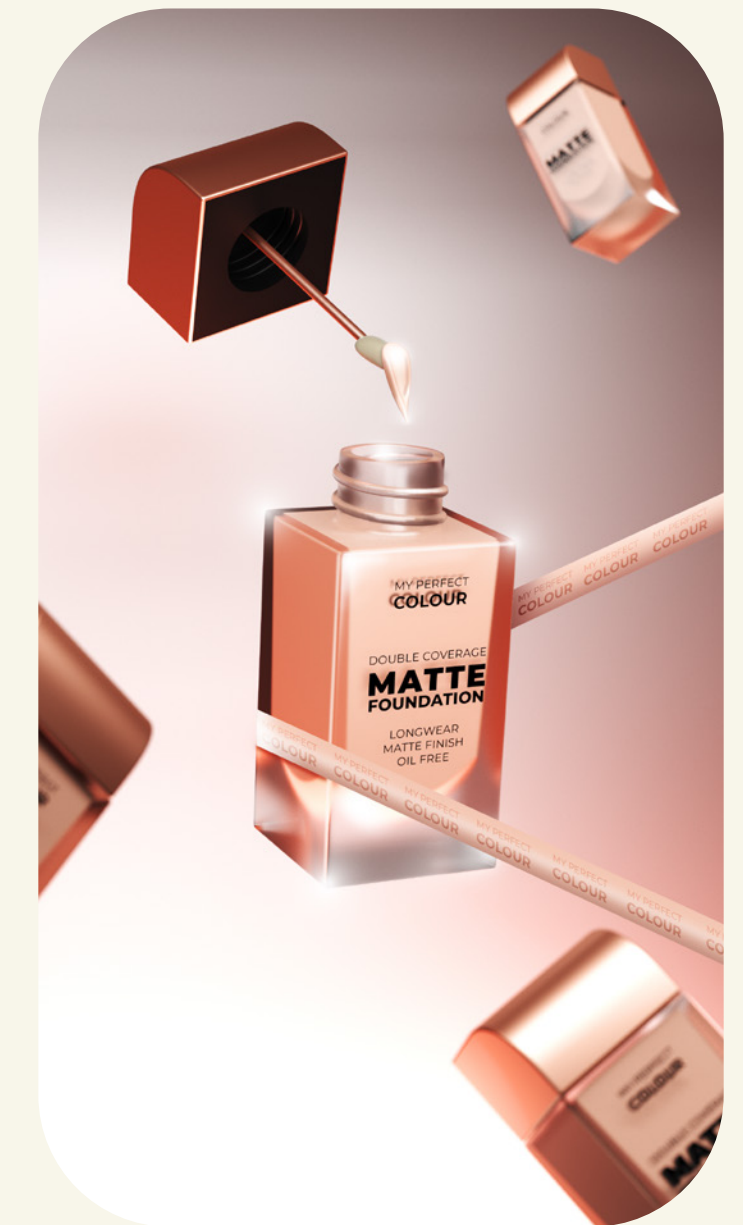
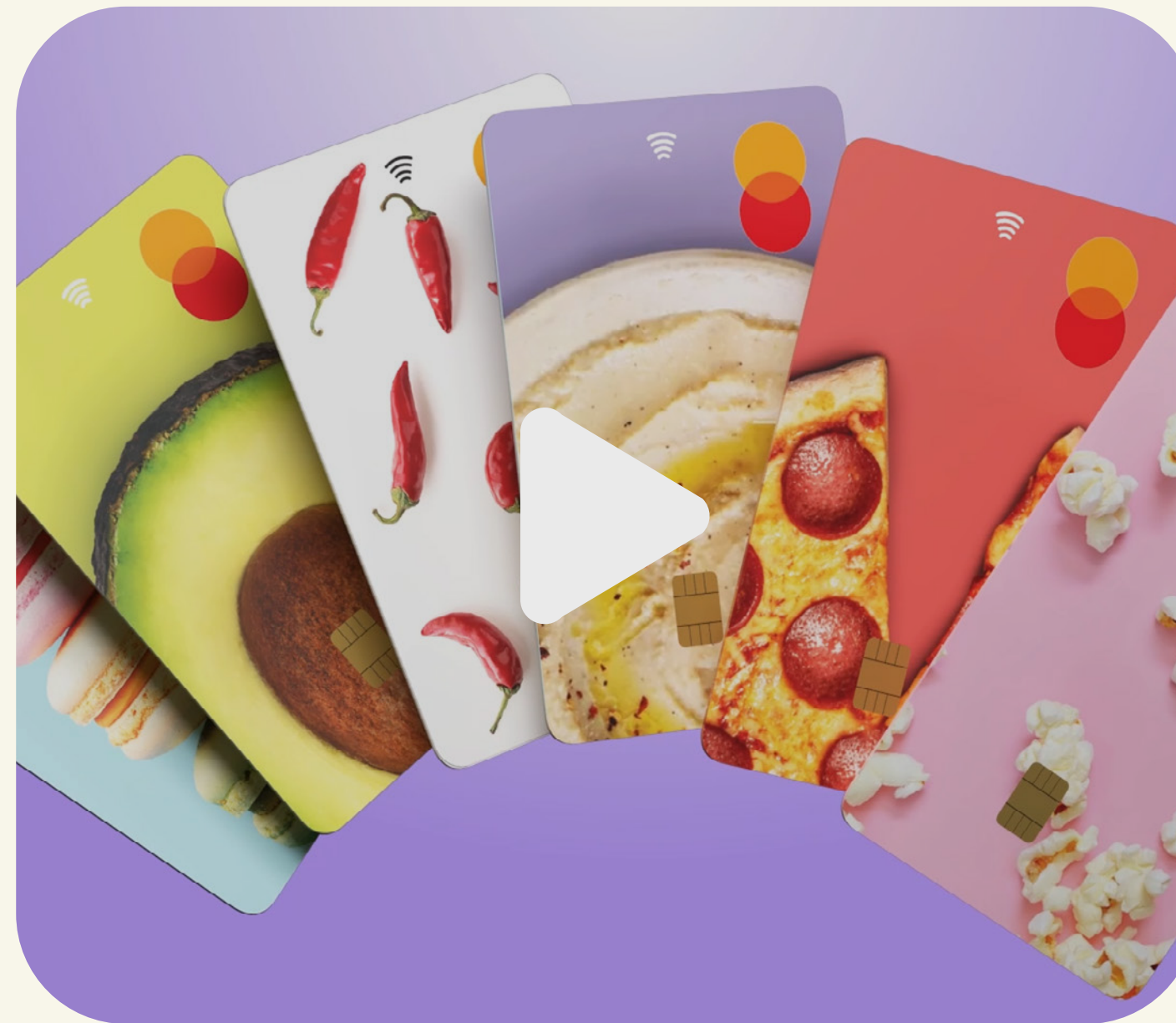
Our CGI video services bring your concepts to life with high-quality computer-generated imagery. Whether for commercials, product demonstrations, or creative campaigns, we ensure a polished and realistic outcome that captivates audience



3D Production & Design.

“To elevate your brand’s essence“

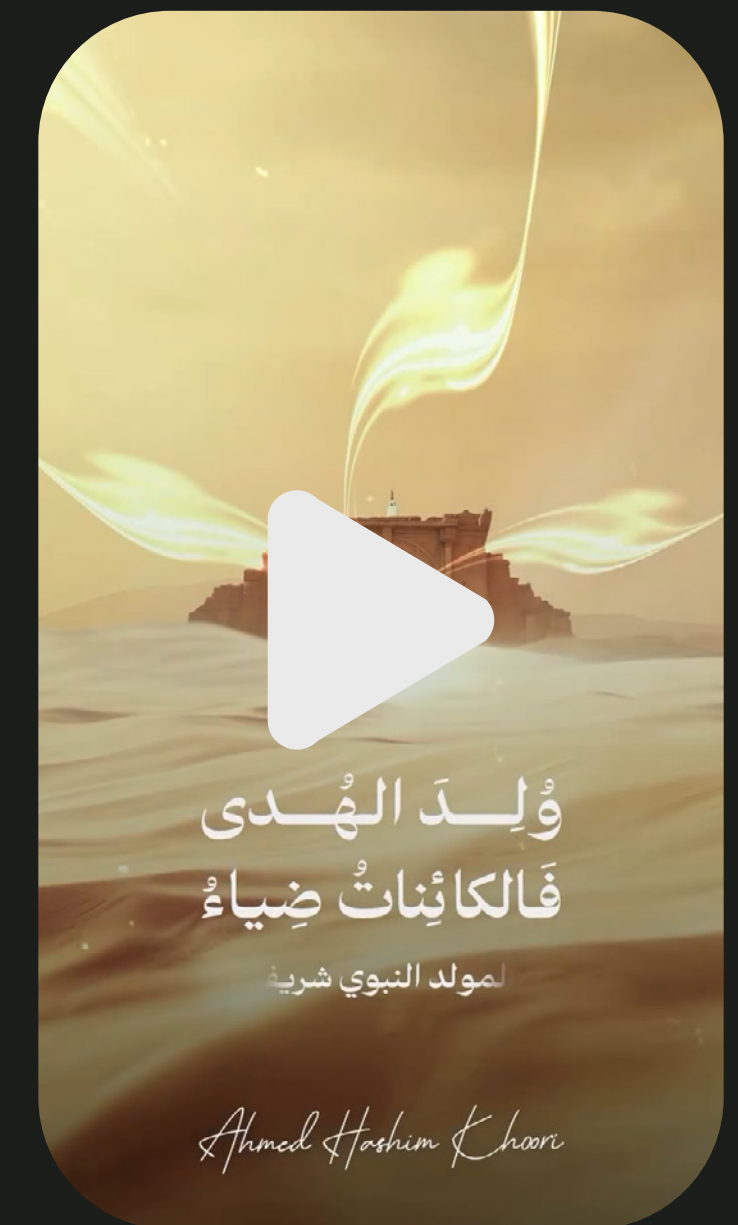
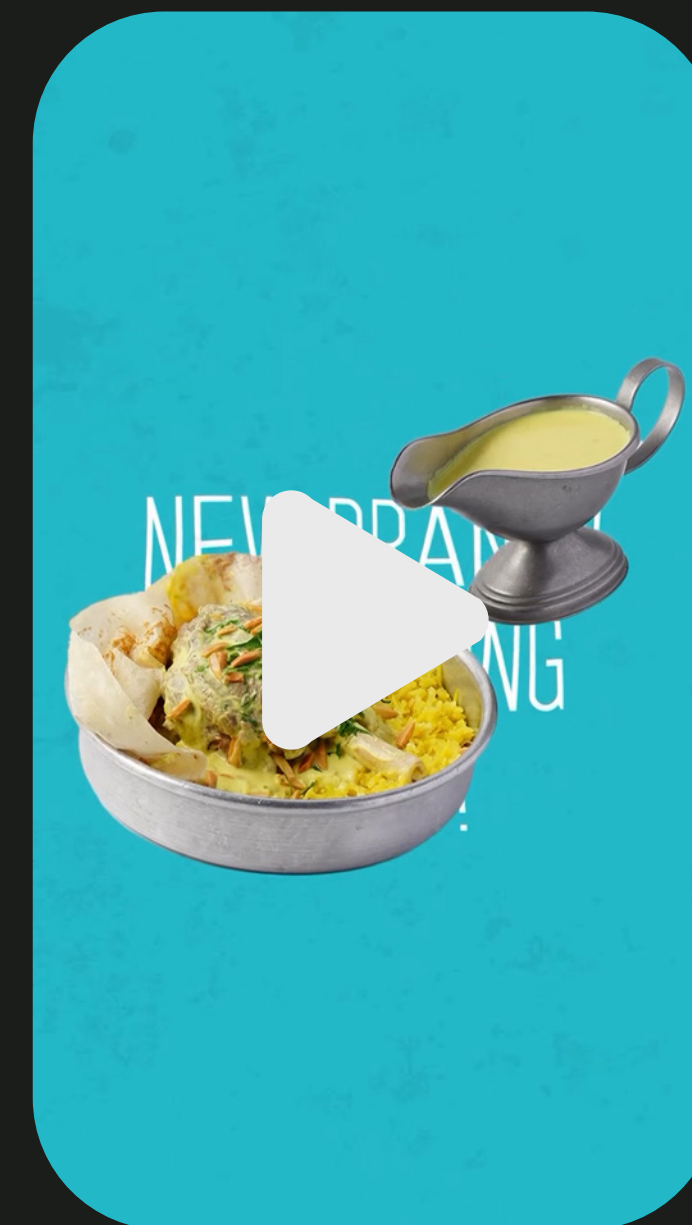
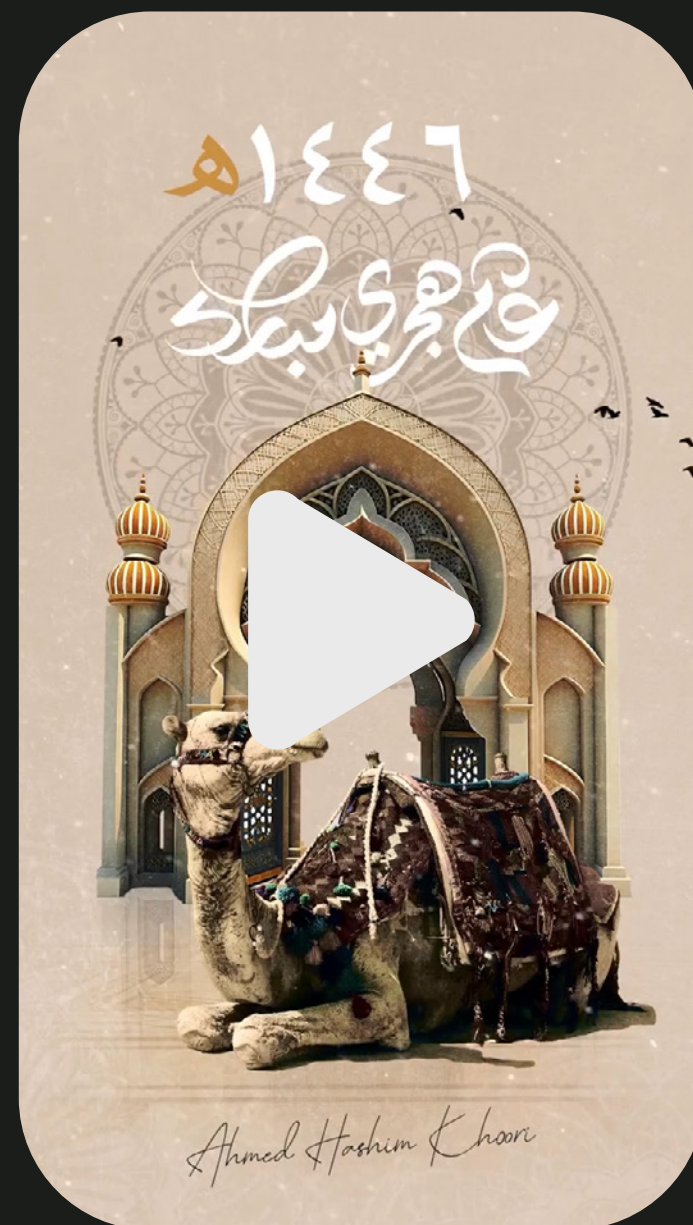
We specialize in creating immersive 3D visualizations for your products, services, or architectural designs. Whether for advertising or virtual reality experiences, our 3D solutions give your brand a cutting-edge advantage

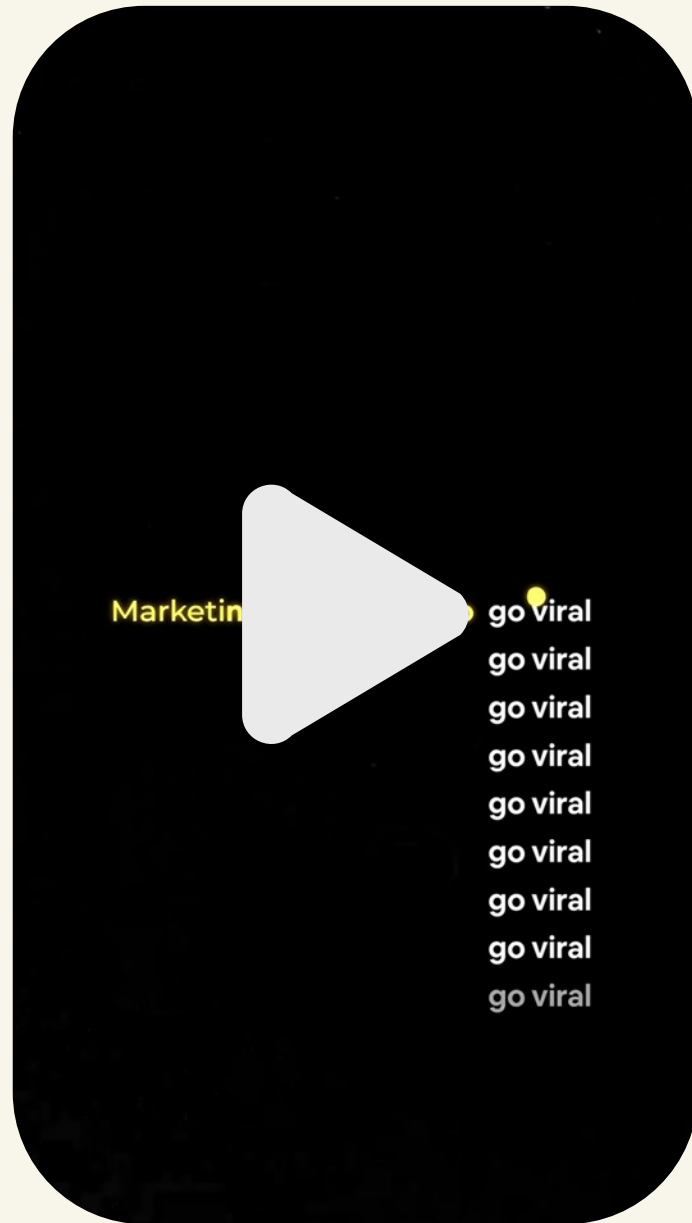
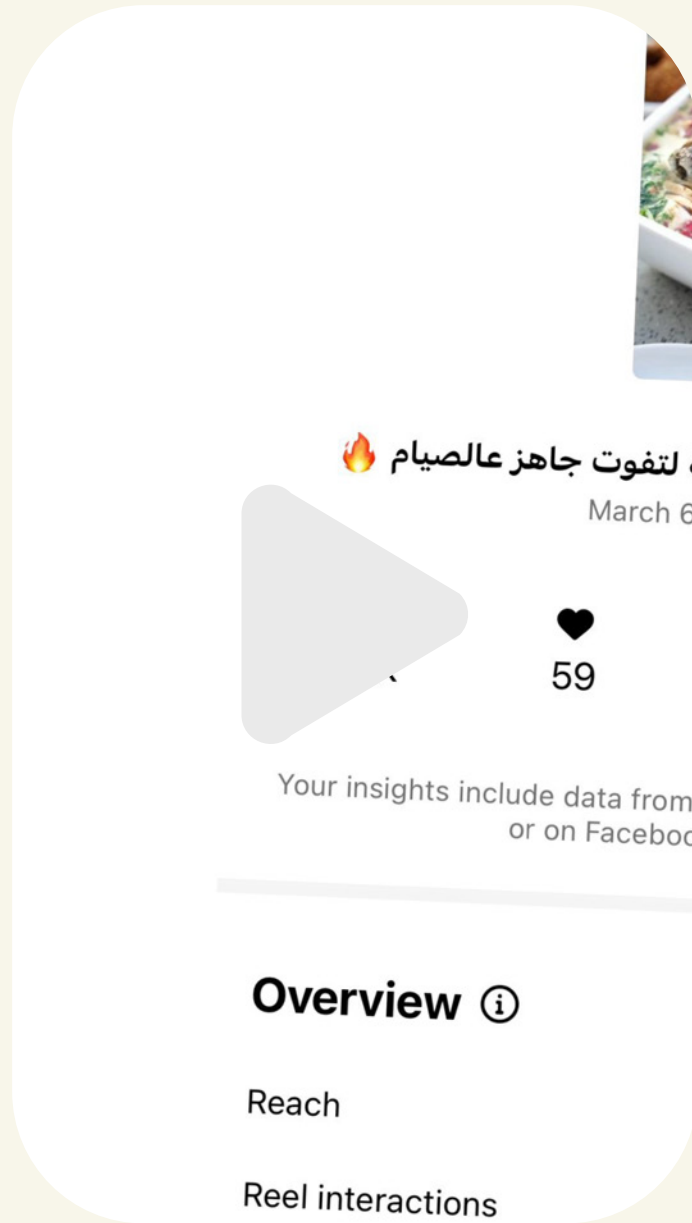
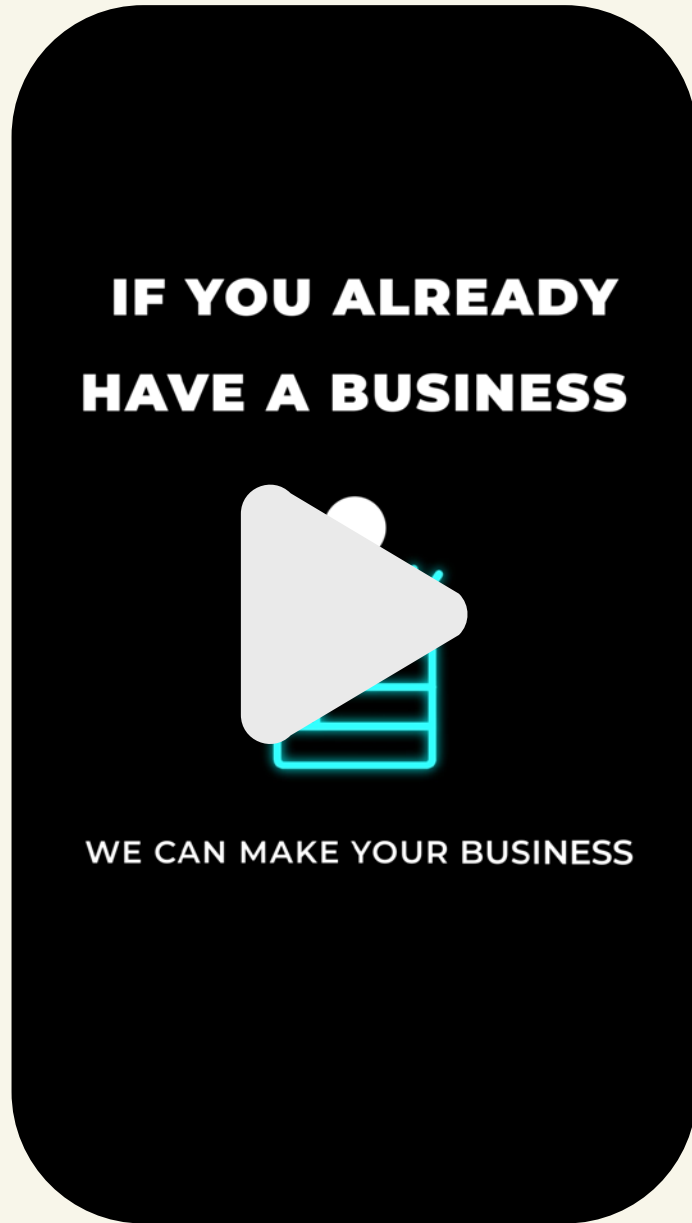
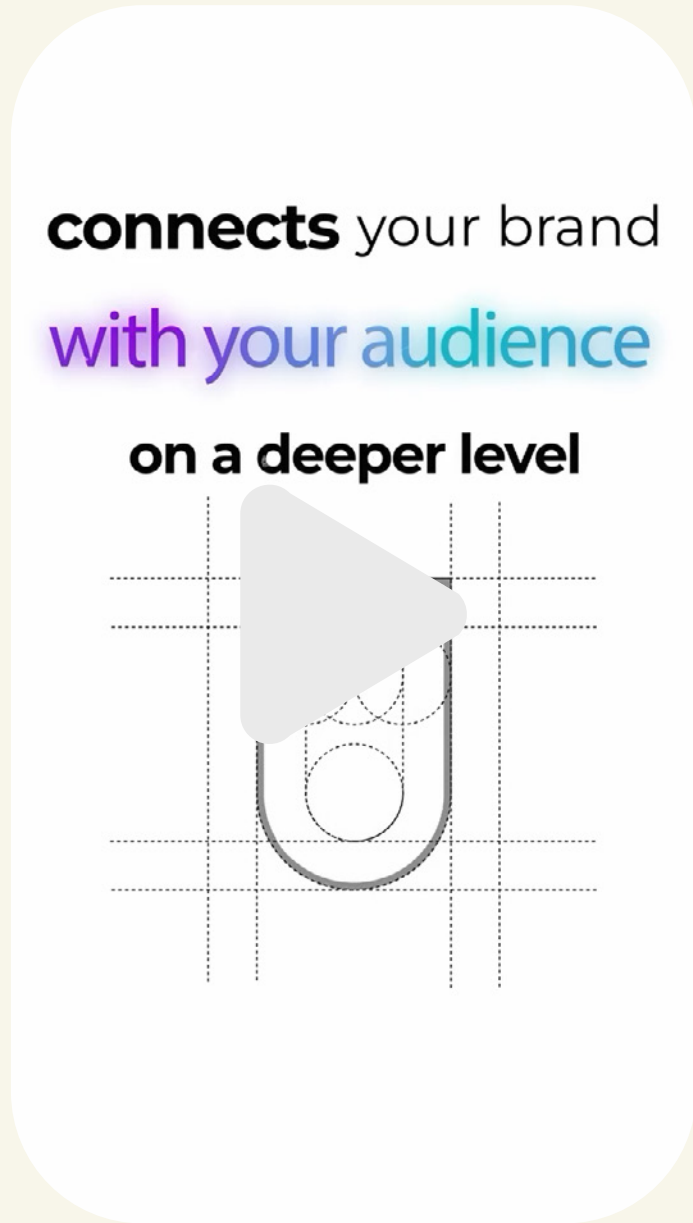
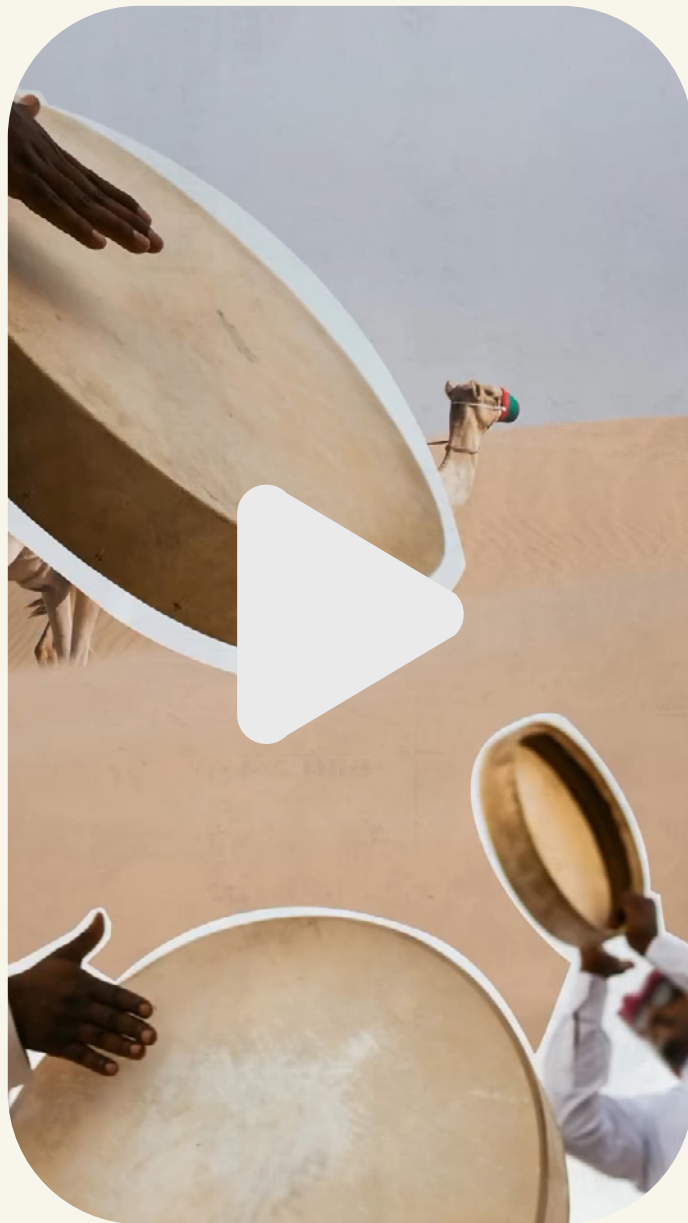
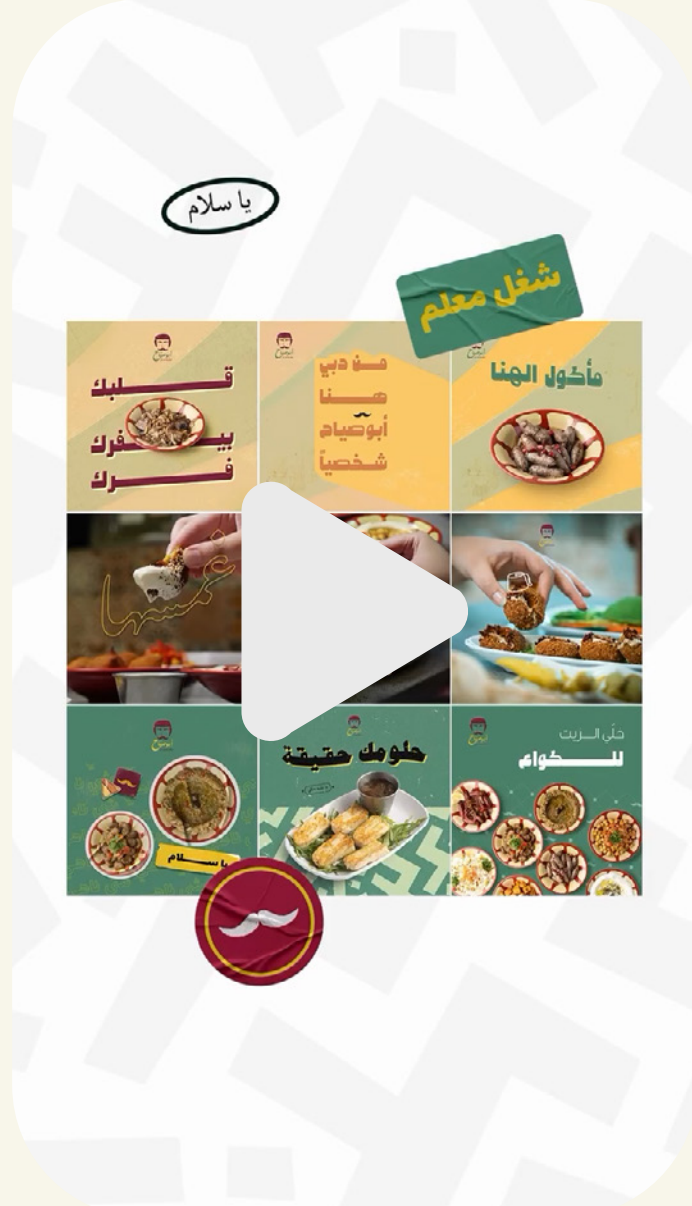
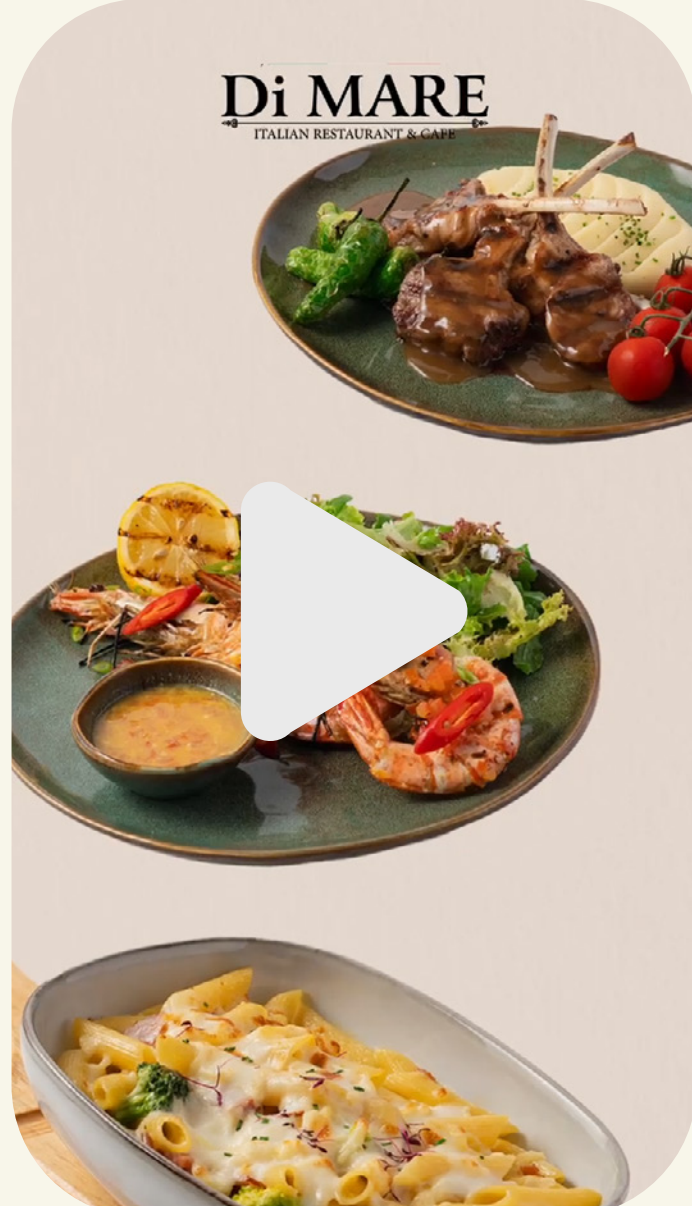


Motion Graphic.

“To show off your business”

We create dynamic and engaging motion graphics to enhance your visual communication. These are ideal for digital advertising, explainer videos, or social media, helping brands deliver their messages in a creative and captivating way



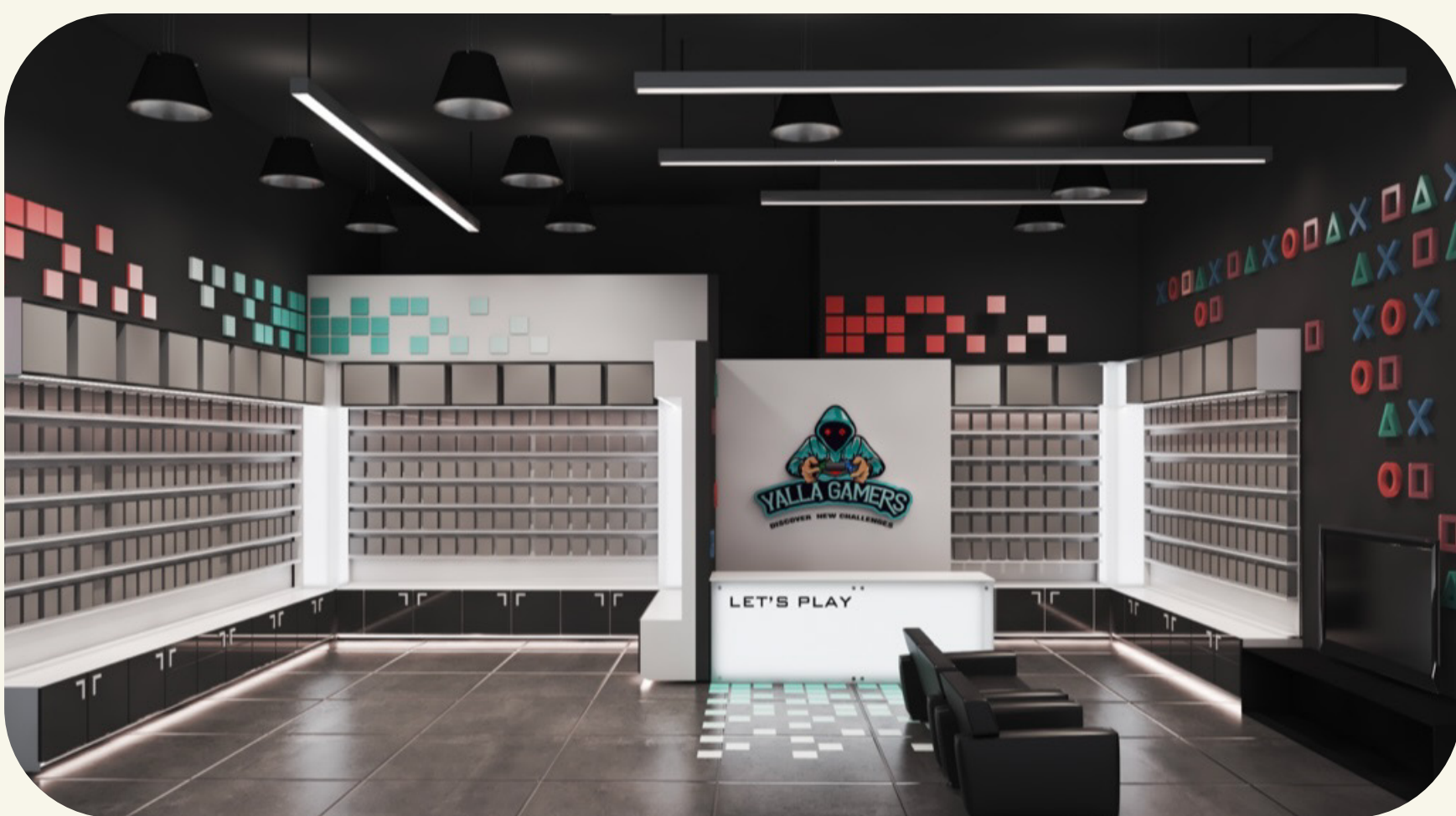


Interior Design.

“To create aesthetic and functional spaces“

Our interior design services create aesthetic and functional spaces for businesses, whether for retail, office environments, or event setups. We combine creativity and practicality to design spaces that reflect your brand's personality and ethos



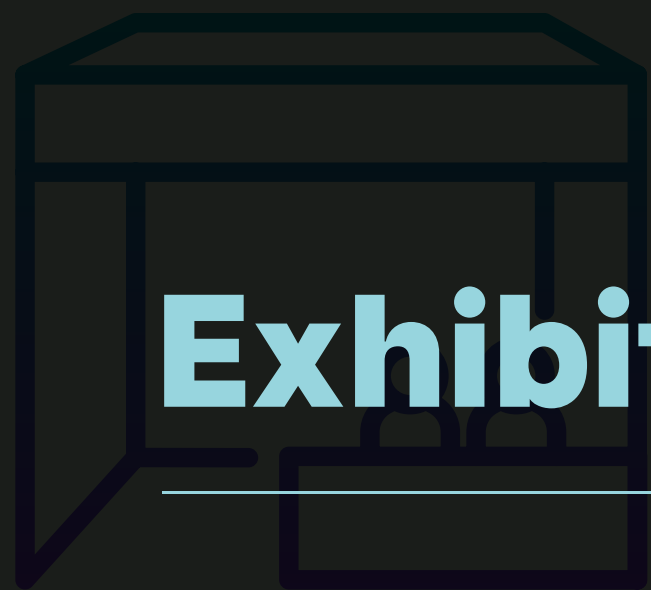




Event Management.

“to bright up your moments and make unforgettable memories“

Our event management team handles everything from concept to execution, ensuring your corporate or promotional events run smoothly. Whether you're hosting a conference, a product launch, or an experiential event, we bring your vision to life with flawless planning and attention to detail



Exhibition Management.

“To show your brand with a best way in your market“

Chi provides end-to-end management for exhibitions, from booth design to on-site logistics. We ensure your brand stands out at trade shows and conferences, delivering impactful experiences that engage potential customers and partners



Website Development.

“to have a good profile to explain for your audience who you are“

From landing pages to full-scale e-commerce platforms, we create responsive, user-friendly websites that are optimized for both desktop and mobile. Our web development services ensure that your online presence is modern, functional, and reflective of your brand



App Development.

“To be in touch with all your target audience“

We design and develop custom mobile applications that meet your business needs, enhancing your customer’s digital experience. From concept to deployment, we ensure intuitive functionality and sleek design across Android and iOS platforms



E-Security Services for Media Platforms.

“Be always safe and protect from digital threats”

Chi offers advanced e-security solutions to protect your media platforms from digital threats. We implement the latest cybersecurity measures to safeguard your brand's online reputation and ensure the security of your customer interactions



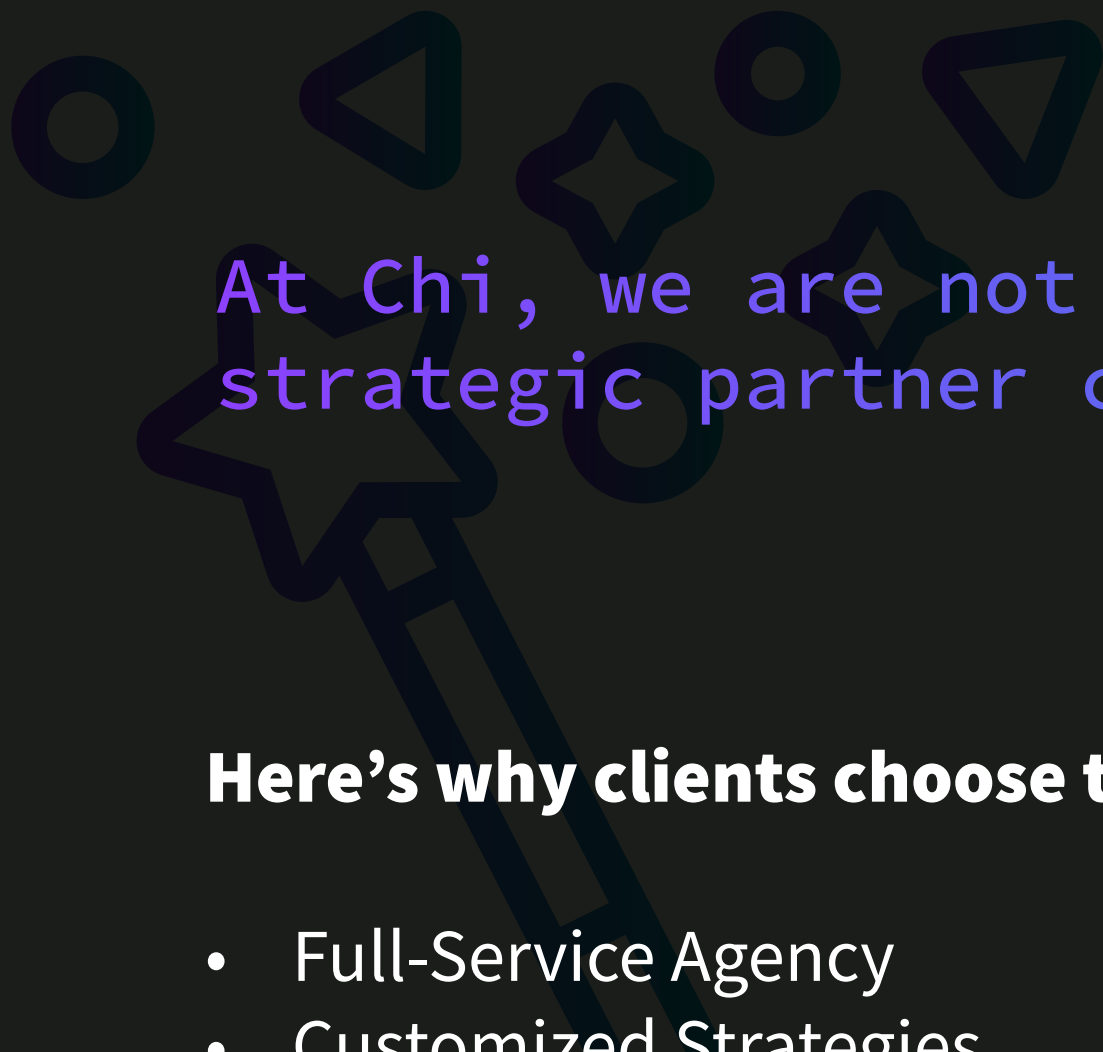
Social Media Verification.

“Look like a pro and give your audience trust feelings”

We assist in securing verified badges for your social media platforms, boosting your credibility and enhancing trust with your audience. Our team handles the process, increasing your chances of obtaining the blue checkmark across major platforms

VOICE FROM THE STONE.

WHY CHOOSE CHI



At Chi, we are not just another marketing agency; we are your strategic partner committed to your business's growth and success.

Here's why clients choose to work with us:

- Full-Service Agency
- Customized Strategies
- Experienced Team
- Cutting-Edge Technology
- Client-Centric Approach
- Proven Track Record
- Creative Excellence
- Commitment to Quality
- Based in UAE, Saudi Arabia, Syria and Serving Globally
- Long-Term Partnerships

By choosing Chi, you're investing in a partnership that's driven by creativity, innovation, and a relentless commitment to your success. Let us help you elevate your brand and achieve your business goals.

VOICE FROM THE STONE.

OUR VISION & OUR MISSION

VISION

To be the leading marketing agency in the feed, renowned for our creativity, innovation, and commitment to delivering impactful results that shape the future of businesses.

MISSION

Our mission is to empower businesses by providing exceptional marketing solutions tailored to their needs. We aim to bridge the gap between creativity and technology, delivering services that enhance our clients' visibility, strengthen their brand presence, and drive measurable growth.

VOICE FROM THE STONE.

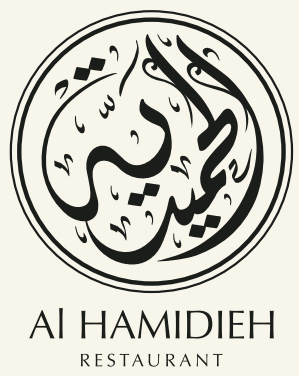
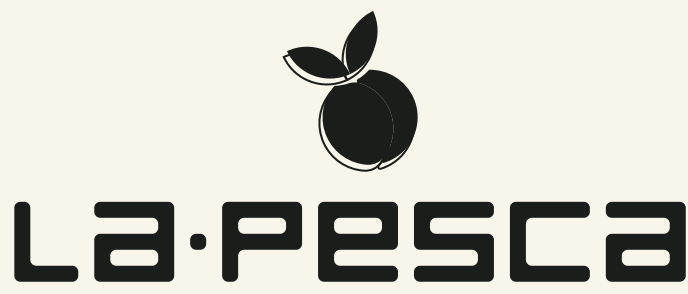
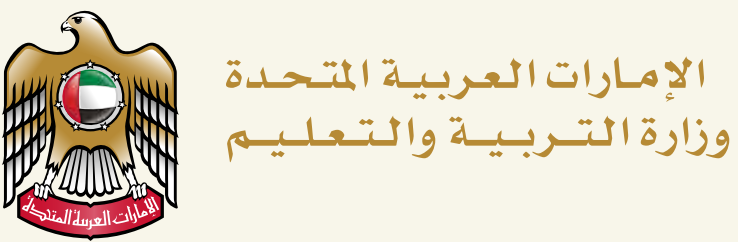
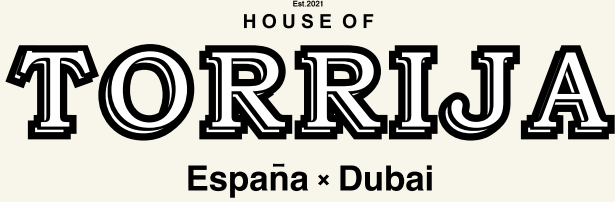
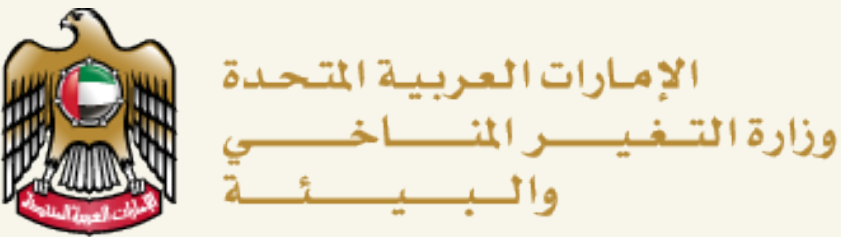
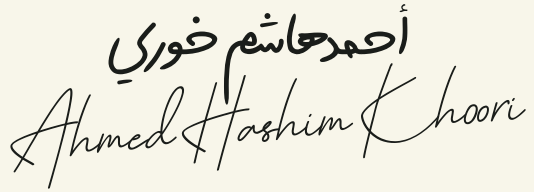
OUR CLIENTS

At Chi, we are proud to collaborate with a diverse range of clients, including prestigious government establishments and major players across various industries. Our expertise extends to managing high-profile exhibitions and overseeing critical Federal National Council campaigns, demonstrating our capacity to handle complex, large-scale projects with precision and professionalism.

With a broad market reach, we have successfully operated across nearly all sectors, providing tailored solutions that meet the unique needs of our clients. This versatility, combined with our deep industry knowledge, enables us to deliver outstanding results, regardless of the industry or project scope.

Our commitment to excellence, innovation, and client satisfaction has made us a trusted partner for government bodies and businesses alike, and we continue to expand our influence across new sectors. Whether it's a government campaign or a private sector event, Chi is dedicated to making every project a success.

SOME OF OUR PARTNERS



SOME OF OUR PARTNERS

مولانا
MAWLANA

HÜBSCH
WHERE DESIGN MEETS PASSION

DAKHOON
V A P E I T

UUG
FLAVOR IT

Charcoal
GARDEN

klinika

ننرفة
أكسبرست

SARKY
est. 1955

D-CORE
Decoration solutions

درابزين الورد
Darabzeen Al-Ward

أبو صبح
فوال وحمصاني

Xtra

أبـجـور
ABATJOUR BISTRO

شام
شاورمـلا

IPA
ذا بيرفييوم لاب
THE PERFUME LAB

DARMAZ
JEWELRY AND MORE

رسان
تذوق الفرق

Haf
Hafé

VOICE FROM THE STONE.

CONTACT US

At Chi, we're here to help bring your vision to life. Whether you're looking for marketing solutions, our team is ready to assist you.

Reach out to us through the following channels:

Location: All around UAE.

Phone: +971 58 587 0166 - +971 545 600 400

Landline: +971 (0) 4 886 9429

Email: info@chiagency-ae.com

Follow Us: Stay connected with us on social media



@chiagency.ae



Chi Agency



@Chi.Agency



Chi Agency

THANK YOU!

chi.

Marketing solutions

VOICE FROM THE STONE.